

101
**SUBMITTAL TO THE BOARD OF SUPERVISORS
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA**



FROM: Economic Development Agency

SUBMITTAL DATE: July 8, 2003


SUBJECT: The Riverside County Fair and Edward-Dean Museum Entertainment, Exhibitions, and Interim Events

RECOMMENDED MOTION: That the Board of Supervisors:

1. Authorize the Assistant County Executive Officer/EDA or management designee to enter into sole-source entertainment and exhibition contracts for an amount not to exceed the entertainment and exhibit budgets approved by the Board annually; no single contract shall exceed \$50,000; and
2. Authorize the Assistant County Executive Officer/EDA or management designee to enter into revenue contracts relating to the County Fair and year-round interim events at the fair grounds and Edward-Dean Museum; no single contract shall exceed six months and \$100,000.

BACKGROUND:

(Continued on next page.)



Bradley J. Hudson
Assistant County Executive Officer/EDA

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FINANCIAL DATA:

CURRENT YEAR COST: \$0
NET COUNTY COST: \$0
BUDGET ADJUSTMENT: No
COMPANION ITEM ON BOARD OF DIRECTORS AGENDA: No
SOURCE OF FUNDS: N/A

ANNUAL COST \$0
IN CURRENT YEAR BUDGET: 0
FOR FY: N/A

C.E.O. RECOMMENDATIONS:

APPROVE

County Executive Officer Signature: *Bhonda King*

Department Recommendation: Consent Policy
Per Executive Office: Consent Policy

COUNTY OF RIVERSIDE
03 JUL 11 AM 11:15
OFFICE
EXECUTIVE

03 JUL 03 AM 10:15
OPEN UNDER THE LEADERSHIP
STATE OF CALIFORNIA

Prev. Agn. Ref.

Dist.

All

AGENDA NO.

3.17

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Operating a Fair and Museum requires staff to enter into contracts for entertainment and exhibitions. Many of the entertainers and exhibitors must be contracted within a few days of negotiating the contract or risk losing the entertainer or exhibition. When hiring entertainment (e.g. Grand Funk Railroad, PJ the Clown, or hypnotist Susan Rosen) or contracting for unique exhibitions such as "101 Beds" or "Of Samurai and Chrysanthemums," there are no comparable substitutions for such one-of-a-kind attractions. Therefore, it is important to allow management staff the ability to enter into sole-source contracts (no single contract shall exceed \$50,000) for these services that are within the budget approved by the Board of Supervisors.

In addition, the Fair and Museum are host to numerous events throughout the year. Many of the events are contracted within a few days of the actual event, leaving only days to negotiate and execute agreements or risk losing the event and revenue. Therefore, it is important to allow management staff the ability to enter into revenue generating contracts that do not exceed six months and \$100,000.