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**SUBMITTAL TO THE BOARD OF DIRECTORS
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA**



FROM: Regional Park & Open-Space District

SUBMITTAL DATE:
8/18/03

SUBJECT: The 2003 Temecula Valley Wine & Balloon Festival Report – District III

RECOMMENDED MOTION: That the Board of Directors:

1. Accept and file this report on the Temecula Valley Balloon and Wine Festival held June 6, 7, and 8, 2003 at Lake Skinner Recreation Area; and
2. Authorize staff to proceed with plans to conduct the 2004 Balloon and Wine Festival at Lake Skinner in June 2004, with approval of the Metropolitan Water District of Southern California.

BACKGROUND: On November 5, 2002, by Minute Order 13.1, your Honorable Board approved the General Manager's request that staff be authorized to proceed with plans for the 2003 Temecula Valley Balloon and Wine Festival at Lake Skinner Recreation Area. The 2003 festival attracted 25,455 visitors on June 6, 7 and 8, 2003.

(continued on page 2)

388- B&W 2003 Report

Departmental Concurrence

Paul Frandsen, General Manager

FINANCIAL DATA: n/a	Current F.Y. Total Cost:	\$	In Current Year Budget: Budget Adjustment: For Fiscal Year:
	Current F.Y. Net County Cost:	\$	
	Annual Net County Cost:	\$	

SOURCE OF FUNDS:	Positions To Be Deleted Per A-30	<input type="checkbox"/>
	Requires 4/5 Vote	<input type="checkbox"/>

C.E.O. RECOMMENDATION:

APPROVE

County Executive Office Signature

- Dep't Recomm.: Consent Policy
- Per Exec. Ofc.: Consent Policy

Prev. Agn. Ref.: | **District:** III | **Agenda Number:**

**Subject: The 2003 Temecula Valley Wine & Balloon Festival Report –
District III**

There was excellent cooperation among the community, the Festival Association, Riverside County Fire Department, Riverside County Sheriff's Department, Immigration and Naturalization Service, City of Temecula, The Metropolitan Water District, California Highway Patrol and the Regional Park & Open-Space District. The event generated \$54,117.00 in revenue to the District from gate admissions, parking and camping.

The Temecula Valley Balloon and Wine Festival Association has requested authorization to proceed with plans to conduct the 2004 Balloon and Wine Festival at Lake Skinner Recreation Area, contingent upon approval of the Metropolitan Water District of Southern California. The District and the Association will work closely to assure another successful event.