

**SUBMITTAL TO THE BOARD OF SUPERVISORS
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA**



115

FROM: DPSS-Dept. of Community Action

SUBMITTAL DATE:
10/30/03

SUBJECT: Agreement with Richard Heath and Associates, Inc. for Universal Lifeline Telephone Service Marketing Program

RECOMMENDED MOTION: That the Board of Supervisors approve and:

- 1) Authorize the Chairman of the Board to sign the attached Agreement between Richard Heath and Associates, Inc. and the Department of Public Social Services-Department of Community Action (DPSS-DCA) for the period of September 15, 2003 through May 4, 2004, to provide Universal Lifeline Telephone Service Marketing;
- 2) Authorize the Director of DPSS to sign assurances, exhibits, and reports made under the Agreement;
- 3) Authorize the Director of DPSS-DCA to administer the program; and

FISCAL PROCEDURES APPROVED
ROBERT E. BYRD, Auditor-Controller

11/07/03

COUNTY COUNSEL
NOV 03 2003

REQUIRES
4/5 VOTE

Lois J. Carson
Lois J. Carson, Executive Director

(CONTINUED 2 Pages)

FINANCIAL DATA	Current F.Y. Total Cost:	\$ 35,155	In Current Year Budget:	No
	Current F.Y. Net County Cost:	\$ 0	Budget Adjustment:	Yes
	Annual Net County Cost:	\$ 0	For Fiscal Year:	FY 03/04

SOURCE OF FUNDS: 100% Richard Heath and Associates, Inc.	Positions To Be Deleted Per A-30	<input type="checkbox"/>
	Requires 4/5 Vote	<input type="checkbox"/>

C.E.O. RECOMMENDATION:

APPROVE

County Executive Office Signature

Dan Martin

Consent
 Policy

 Consent
 Policy

 Dep't Recomm.:
 Per Exec. Ofc.:

Prev. Agn. Ref.: | **District:** All | **Agenda Number:**

3.40

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RECOMMENDED MOTION (Cont.):

4) Instruct the Auditor Controller to adjust the DPSS-DCA budget as follows:

Increase Appropriations:

CAARC-21050-5200200000-525500 Salary & Benefit Reimbursements \$32,155

CAARC-21050-5200200000-526420 Advertising \$ 3,000

Increase Estimated Revenue:

CAARC-21050-5200200000-781360 Other Miscellaneous Revenue \$35,155.

BACKGROUND:

This Agreement addresses a marketing program to increase participation in the Universal Lifeline Telephone Service which provides telephone service to eligible low-income customers at reduced rates.

With the implementation of this Agreement, DPSS-DCA would act as the referral and education provider, and be responsible to conduct the following activities: 1) group workshops, 2) interviews with individuals, and 3) assistance to enroll in Universal Lifeline Telephone Service.

Therefore, the Director of DPSS-DCA requests that the Board approves the attached Agreement with Richard Heath and Associates, Inc. for the term September 15, 2003 through May 4, 2004. This Agreement was received in DPSS-DCA on October 3, 2003.

FINANCIAL IMPACT: No County General Funds will be required.

CONCUR/EXECUTE: County Counsel
Auditor Controller

DB:clh