

**SUBMITTAL TO THE BOARD OF SUPERVISORS
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA**

227



FROM: Executive Office

SUBMITTAL DATE:
November 25, 2003

SUBJECT: State Legislative Advocacy Services

RECOMMENDED MOTION: That the Board of Supervisors approve the Executive Office's amalgamated plan for State Legislative Advocacy Services and authorize the Executive Office to enter into contract negotiations with the recommended entities.

BACKGROUND: At the end of December 2003, Pamela Milligan, Riverside County's Legislative Representative in Sacramento, will be leaving the County for active duty service with the U. S. Air Force. In order to replace Ms. Milligan and to create a state advocacy program structured to promote effective working relationships with all legislative parties and administration officials on issues of concern to the County, a Request for Proposal (RFP) for State Legislative Advocacy Services was issued on October 14, 2003, with a deadline for responses of November 10, 2003.

Departmental Concurrence

(Continued)

Gary M. Christmas

Gary M. Christmas, Legislative Manager

FINANCIAL DATA	Current F.Y. Total Cost:	\$ 0	In Current Year Budget:	N/A
	Current F.Y. Net County Cost:	\$ 0	Budget Adjustment:	N/A
	Annual Net County Cost:	\$ 0	For Fiscal Year:	N/A
SOURCE OF FUNDS: N/A				Positions To Be Deleted Per A-30 <input type="checkbox"/>
				Requires 4/5 Vote <input type="checkbox"/>

C.E.O. RECOMMENDATION: APPROVE

- Policy
- Consent
- Dep't Recomm.:
- Policy
- Consent
- Per Exec. Ofc.:

County Executive Office Signature *[Signature]*

Prev. Agn. Ref.: | **District:** ALL | **Agenda Number:** 3.5

Five proposals were received. The five proposals were submitted by:

- 1) Government Advocates, Inc.
- 2) Aaron Read and Associates, LLC and Platinum Advisors, LLC
- 3) Rose, Kindel and Miller, Owen and Trost
- 4) John P. Quimby, Bill Duplissea, Robert Presley, and Siobhan Guiney
- 5) Nielsen, Merksamer, Parrinello, Mueller and Naylor

Executive Office staff reviewed the proposals utilizing the following criteria:

Experience and qualifications of the firm and personnel who will be primarily assigned to the County, ability to provide effective lobbying services at the state level, ability and strategies to access elected state officials and key administration officials to further the County interests, and the ability to develop a state legislative platform. In addition, potential conflicts of interest were considered.

After reviewing the proposals, the Executive Office recommends tailoring an approach that draws from two of the proposals as well as an expanded role for the County's existing Law and Justice Legislative Advocate. The recommended approach is comprised of five independent lobbyists to provide diverse representation across party lines and to cover the myriad of issues confronting the County. In addition, there is one full time staff to act as a Sacramento-based legislative coordinator and liaison between the Board of Supervisors, the Executive Office, the Legislature, the Administration and the contract lobbying team. Finally, this plan also allows the County to retain its existing office across the street from the Capitol as its base of operations in Sacramento.

The composite approach recommended by the Executive Office includes the following individuals:

Legislative Coordinator - Siobhan Guiney

Experience: Former Chief of Staff to three Republican members of the California State Assembly and the Assembly Republican Caucus.

Contract Lobbyist - John Quimby

Experience: Over forty years of legislative experience, including six terms as a Democratic member of the State Legislature. Has served as legislative advocate for Riverside County since 1999.

Primary areas of expertise: Health and Human Services, Environmental Protection, Property Taxation, and Parks and Recreation.

Contract Lobbyist - Robert Presley

Experience: Many years of legislative experience, including 24 years with the Riverside County Sheriff's Department, twenty years as a Democratic State Senator, and former Secretary of the Youth and Adult Correction Agency.

Primary areas of expertise: Law and Justice, Juvenile Justice, Probation and Court-related concerns.

Contract Lobbyist - Bill Duplissea

Experience: Former Republican Assemblyman representing San Mateo County area. As a current partner in the governmental relation firm of Cline and Duplissea, he represents a wide-range of clients from around the state.

Primary areas of expertise: Transportation, Employee Relations, Workers Compensation and Budget Issues.

Contract Lobbyist - Nielsen, Merksamer, Parrinello, Mueller and Naylor (James Gross – Partner)

Experience: Nielsen Merksamer is a law firm specializing in government and political law currently representing approximately 70 clients in the legislative arena, including 10 local government entities, including both San Diego and San Bernardino Counties. The firm is comprised of both Democrats and Republicans who have held prominent positions in a number of different administrations and the legislature. James Gross is a partner specializing in government law and the legislative process and is currently the lead advocate for San Diego and San Bernardino Counties.

Primary areas of expertise: Health issues, Fiscal issues and Tax Policy.

Contract Lobbyist – Michael Corbett

Experience: Michael Corbett has many years of experience representing Riverside County and currently serves as the County's Law and Justice Legislative Advocate.

Primary areas of expertise: Law and Justice issues.

The two attached charts detail the customized legislative advocacy program and its relationship with the County as well as the proposed Sacramento operation.

PROPOSED SACRAMENTO LOBBYING OPERATION

LEGISLATIVE COORDINATOR
Ms. Siobhan Guiney

- Liason with Board of Supervisor, Executive Office Staff, Department Heads
- Coordinates Legislative activity with Executive Office Staff, Legislative Coordinator, and Contract Lobbyist
- Prepares Form 11s in cooperation with Executive Office Staff and Department Heads
- Participates as Working Group Member on County Committees and Working Groups
- Coordinates Regulatory Activities
- Drafts Reports and Newsletters
- Prepares Annual Legislative Platform
- Prepares End of Year Legislative Report
- Other Activities as Directed by the Executive Office

Contract Lobbyist
Mr. John P. Quimby

Act as Member of Bipartisan Lobbying Team

Responsible for representation in the following issue areas:

- Health and Human Services
- Environmental Protection
- Property Taxation
- Parks and recreation

Contract Lobbyist
Mr. Robert Presley

Act as Member of Bipartisan Lobbying Team

Responsible for representation in the following issue areas:

- Law and Justice
- Court Operations

Contract Lobbyist
Mr. Bill Duplissea

Act as Member of Bipartisan Lobbying Team

Responsible for representation in the following issue areas:

- Transportation
- Employee Relations
- Workers' Comp.
- Budget

Contract Lobbyist
Mr. James Gross
 (Nielsen, Merksamer)

Act as Member of Bipartisan Lobbying Team

Responsible for representation in the following issue areas:

- Health Issues
- Fiscal Issues
- Tax Policy

Contract Lobbyist
Mr. Michael Corbett

Act as Member of Bipartisan Lobbying Team

Responsible for representation in the following issue areas:

- Law and Justice

**PROPOSED
RIVERSIDE COUNTY
STATE LEGISLATIVE ORGANIZATIONAL STRUCTURE**

