

**SUBMITTAL TO THE BOARD OF DIRECTORS
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA**

614



FROM: Regional Park & Open-Space District

SUBMITTAL DATE:
3/2/04

SUBJECT: Riverside County Cultural Heritage Tourism

RECOMMENDED MOTION: That the Board accept and file this report on the Riverside County Cultural Heritage Tourism Board.

BACKGROUND: In September 1998, at the request of the Board of Supervisors, a tourism study was completed by Dangermond & Associates and CRM TECH to identify the significance, accessibility, current condition and readiness to receive visitors of 150 historical, cultural and archaeological sites across the county. On June 22, 1999, Minute Order 3.69, your honorable Board approved Dangermond & Associates to develop a Heritage Tourism plan. The Heritage Tourism plan called for the development of a steering committee and on December 4, 2001, Minute Order 3.24, your honorable Board formally acknowledged the Cultural Heritage Tourism Board as the committee dedicated to promoting and preserving the historic and archaeological resources and heritage of Riverside County.

In the first year of operation, the Cultural Heritage Tourism Board successfully achieved several goals including hosting a Heritage Tourism forum. However, in its second year, the group has been unable to sustain a broad and active membership base to effectively carry forward its goals.

Paul Frandsen

Paul Frandsen, General Manager

407-Cultural Heritage for Riverside County

Departmental Concurrence

FINANCIAL DATA n/a	Current F.Y. Total Cost:	\$	In Current Year Budget: Budget Adjustment: For Fiscal Year:
	Current F.Y. Net County Cost:	\$	
	Annual Net County Cost:	\$	

SOURCE OF FUNDS: n/a	Positions To Be Deleted Per A-30	<input type="checkbox"/>
	Requires 4/5 Vote	<input type="checkbox"/>

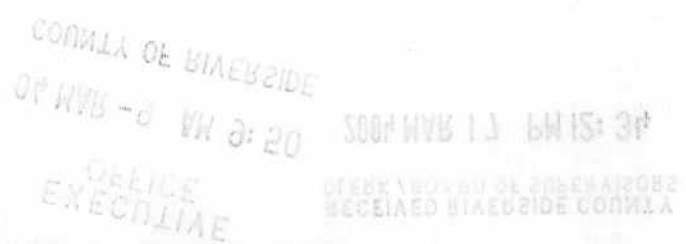
C.E.O. RECOMMENDATION:

APPROVE

[Signature]

County Executive Office Signature

- Dep't Recomm.: Consent
- Per Exec. Ofc.: Consent
- Policy
- Policy



Subject: Riverside County Cultural Heritage Tourism

Recognizing the value of the Cultural Heritage Tourism Board's work and the knowledge of its members, the committee will make a proposal to become a subcommittee of the Historical Commission. As a subcommittee of the Historical Commission, the group may benefit from the larger, more stable structure of the Commission and continue to develop an awareness of the cultural and heritage resources in Riverside County.

COUNTY OF RIVERSIDE

OF MAR - 8 PM 1: 38

OFFICE OF
EXECUTIVE