

**SUBMITTAL TO THE BOARD OF DIRECTORS OF THE  
REDEVELOPMENT AGENCY  
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA**

141



**FROM:** Redevelopment Agency

**SUBMITTAL DATE:**  
April 5, 2004

**SUBJECT:** Graffiti Abatement Services in Homeland, Romoland, and Valle Vista

**RECOMMENDED MOTION:** That the Board of Directors:

1. Approve and authorize the Chairman to execute the attached agreement between the Redevelopment Agency for the County of Riverside and the Valley-Wide Recreation and Park District, for graffiti abatement services in Homeland, Romoland, and Valle Vista.
2. Find that pursuant to California Community Redevelopment Law, Section 33420.2, the magnitude and severity of the graffiti within the project areas necessitates a graffiti abatement program which will assist with the elimination of blight; and

(Continued on next page)

S:\RDACOM\GRAFFITI\2004-BOD Form11.doc

*[Handwritten Signature]*  
Bradley J. Hudson, Executive Director  
Redevelopment Agency

**FINANCIAL DATA**

Current F.Y. Total Cost:	\$ 75,000	In Current Year Budget:	Yes
Current F.Y. Net County Cost:	\$0	Budget Adjustment:	No
Annual Net County Cost:	\$0	For Fiscal Year:	04/05

**COMPANION ITEM ON BOARD OF SUPERVISORS AGENDA: No**

<b>SOURCE OF FUNDS:</b> Redevelopment funds from the 1-215 Corridor, and Mid-County Project Areas	<b>Positions To Be Deleted Per A-30</b>	<input type="checkbox"/>
	<b>Requires 4/5 Vote</b>	<input type="checkbox"/>

**C.E.O. RECOMMENDATION:**

**APPROVE**

FORM APPROVED  
COUNTY COUNSEL

APR 08 2004

**County Executive Office Signature**

*[Handwritten Signature: Rhonda King]*

BY *[Handwritten Signature: Lee A. ...]*

Dep't Recomm.:  Consent  Policy   
Per Exec. Ofc.:  Consent  Policy

**Prev. Agn. Ref.:** Item 5.1, 11/15/94 | **District:** 3 & 5 | **Agenda Number:**

**ATTACHMENTS FILED  
WITH THE CLERK OF THE BOARD**

**RECOMMENDED MOTION:** (Continued)

3. Delegate change order authority to the Executive Director of the Redevelopment Agency and /or his designee in the amount of ten percent of the contract amount.

**BACKGROUND:** Graffiti is a significant contributor to blighting conditions within the County and is a significant concern in Redevelopment Project Areas. In 1994, the citizens of Homeland and Romoland requested that the Redevelopment Agency assist them in removing graffiti from their communities and purchase related supplies for the Redevelopment Project Areas.

During the past ten years, the Agency has contracted for graffiti abatement services in the Homeland, Romoland and Valle Vista Project Areas with Valley-Wide Recreation and Park District, through its San Jacinto Valley Teen Project. The Valley Teen Project was founded to develop, manage and promote a multi-agency teen program in the San Jacinto Valley. The Valley Teen Project provides a safe, sober and drug-free environment for all Valley teens, ages 12-18, to participate in organized and supervised youth activities.

The Valley Teen Project has performed exceptionally well. The Valley Teen Project's graffiti removal staff consists of one lead person and one assistant to supervise the teens. Graffiti services include sandblasting, steam cleaning, chemical cleaning, painting and custom paint matching. Agency staff recommends that the Agency contract with Valley-Wide Recreation and Park District, through its San Jacinto Valley Teen Project Inc. for graffiti abatement services for the years 2004 and 2005 based on their past performance and dedication to abate graffiti.

The attached agreement would provide for two years of services at a cost of \$25,000 for the Homeland Project Area, \$25,000 for the Romoland Project Area, and \$25,000 for the Valle Vista Project Area. All billings shall list the location of graffiti that was removed by street address and/or general location description (i.e. wall in alley between A and B streets). Consultant shall submit separate invoices for each of the Project Areas.