

**SUBMITTAL TO THE BOARD OF SUPERVISORS
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA**

428



FROM: Economic Development Agency

SUBMITTAL DATE:
July 19, 2004

SUBJECT: Temecula Valley Wine Country Beautification Project

RECOMMENDED MOTION: That the Board of Supervisors:

1. Authorize the Contract Documents (Construction Drawings and Specifications) for the Temecula Valley Wine Country Beautification Project to be approved upon County Counsel approval;
2. Authorize the Clerk of the Board to advertise for bids for the construction of the improvements; and
3. Delegate Change Order authority to the Assistant County Executive Officer/Economic Development Agency (Assistant CEO/EDA) or his designee in amounts that are in accordance with Board Policy B.11.

BACKGROUND: On October 21, 2003 the Board adopted Resolution #2003-479 levying a parcel assessment to finance landscape maintenance services within the County Service Area 149A Zone of Benefit. With the establishment of a long-term maintenance mechanism for the project, the Economic Development Agency and CSA 149 have proposed to improve specified areas of the Temecula Valley Wine Country with the installation of entry monuments, directional wayfinders, fencing, and landscaping within the public right of way. The intent is to create a uniformed visual theme for tourists and to improve the economic vitality of the area. Staff recommends approval of the recommended motions.

F:\Shared\CSA\CSA 149\Wine Country Beautification\F11 Advertise Project 2004.doc

Bradley J. Hudson
Bradley J. Hudson, Assistant CEO/EDA

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|-----------------------|-------------------------------|-----|-------------------------|-------|
| FINANCIAL DATA | Current F.Y. Total Cost: | \$0 | In Current Year Budget: | Yes |
| | Current F.Y. Net County Cost: | \$0 | Budget Adjustment: | No |
| | Annual Net County Cost: | \$0 | For Fiscal Year: | 03/04 |

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|--|---|--------------------------|
| SOURCE OF FUNDS: Third District Public Facility Developer Mitigation Funds, EDA Administrative Funds, CSA 149 (Maintenance) | Positions To Be Deleted Per A-30 | <input type="checkbox"/> |
| | Requires 4/5 Vote | <input type="checkbox"/> |

C.E.O. RECOMMENDATION: **APPROVE**

County Executive Office Signature *Rhonda King*

Policy
 Consent
 Dept't Recomm.:
 Policy
 Consent
 Per Exec. Ofc.:

Prev. Agn. Ref.: 10/21/03, 3.15;
 11/25/03, 3.17

District: 3

Agenda Number:

3.14