

**SUBMITTAL TO THE BOARD OF SUPERVISORS
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA**

117



FROM: Economic Development Agency

SUBMITTAL DATE:
August 16, 2004

SUBJECT: Funding For Community Economic Development and Tourism Organizations

RECOMMENDED MOTION: That the Board of Supervisors:

- a) Allocate \$500,761 in FY 2004/05 funding for community economic development and tourism promotion organizations as specified herein; and
- b) Authorize the Assistant County Executive Officer or his designee to negotiate non-monetary issues and execute agreements, subject to County Counsel approval, with the various organizations.

BACKGROUND: The Economic Development Agency partners with several non-profit economic development and tourism organizations that foster: business recruitment, retention and expansion; small business development; tourism promotion; film industry promotion; and cultural arts activities. These organizations represent specific activities and economic regions of the county as well as an organization that represents the western Riverside and San Bernardino county region, the Inland Empire Economic Partnership (IEEP).

(Continued on page 2.)

Departmental Concurrence

Bradley J. Hudson

BJH:RZ:BJG:KF
S:\EDCOMMRKTING\F11 IEEP FUNDING FINAL 04-05 Page 1.doc

Bradley J. Hudson
Assistant County Executive Officer/EDA

FINANCIAL DATA	Current F.Y. Total Cost:	\$ 500,761	In Current Year Budget:	Yes
	Current F.Y. Net County Cost:	\$ 0	Budget Adjustment:	No
	Annual Net County Cost:	\$ 0	For Fiscal Year:	2004-2005

COMPANION ITEM ON BOARD OF DIRECTORS AGENDA: No

SOURCE OF FUNDS: CDBG, WIA, RDA, EDA, Administration, Aviation	Positions To Be Deleted Per A-30	<input type="checkbox"/>
	Requires 4/5 Vote	<input type="checkbox"/>

C.E.O. RECOMMENDATION: **APPROVE**

County Executive Office Signature *Bronda King*

- Policy
- Policy
- Consent
- Consent
- Dept's Recomm.:
- Per Exec. Ofc.:

Prev. Agn. Ref.: **District:** **Agenda Number:**

3.35

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August 16, 2004

Listed below for your consideration are the funding recommendations for these organizations in FY 2004/05. All of these organizations were funded by EDA last fiscal year. EDA requests authority to negotiate the non-monetary conditions of County participation, which may include membership benefits, marketing activities input, and County sponsorship recognition. Funding will be provided through a variety of EDA resources including CDBG, RDA, WIA, Aviation, and EDA Administration.

Organization by Amount	Proposed Funding Amount
Inland Empire Economic Partnership (IEEP)	\$161,500*
Southwest Riverside County Alliance	\$70,527**
Coachella Valley Enterprise Zone	\$50,000
Palm Springs/Desert Resorts Convention and Visitor's Bureau	\$39,000
Idyllwild Chamber of Commerce	\$15,000
Temecula Valley Winegrowers Association	\$35,000
46th District Agricultural Association	\$20,000
Coachella Valley Economic Partnership	\$42,000
Inland Empire International Trade Center	\$20,000
Valley Economic Development Corporation	\$19,000****
Southwest Riverside County Economic Development Corporation	\$7,734***
Agua Mansa Enterprise Zone	\$6,000
Economic Council of Pass Area Communities	\$5,000****
Palo Verde Economic Partnership	\$5,000
UCR Connect	\$5,000
TOTAL	\$500,761

*Recommended IEEP funding includes the following: \$125,000 for General Administration and Marketing; \$25,000 for the Small Business Development Center; \$10,000 for the Regional High Tech Initiative; and \$1,500 of the Tourism Council.

**The Southwest Riverside County Alliance receives \$60,000 in-kind EDA staff contributions and \$10,527 in-kind rent contribution at the French Valley Airport.

***The Southwest Riverside County EDC receives \$7,734 in-kind rent contribution at the French Valley Airport.

****Fully-funded through July 2005.