

**SUBMITTAL TO THE BOARD OF SUPERVISORS
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA**

545



FROM: Economic Development Agency

SUBMITTAL DATE:
October 26, 2004

SUBJECT: Findings for the Mission Boulevard Streetscape Project - Phase 3

RECOMMENDED MOTION: That the Board of Supervisors find:

- 1) That the landscaped parkways, sidewalks and street improvements for the Mission Boulevard Streetscape Project - Phase 3 are of primary benefit to the Jurupa Valley Redevelopment Project Area because they will improve pedestrian access and vehicular safety;
- 2) That no other reasonable means of financing the project is available to the community because the County general fund does not have funding available for this street improvement project; and
- 3) That the proposed improvements are consistent with the Agency's Implementation Plan and will assist in the elimination of blight by improving pedestrian safety by adding sidewalks and installing new landscaping in the parkways, which are currently unkept with weeds.

BACKGROUND: On Page 2

Bradley J. Hudson
Assistant County Executive Officer/EDA

FINANCIAL DATA	Current F.Y. Total Cost:	\$ 0	In Current Year Budget:	Yes
	Current F.Y. Net County Cost:	\$ 0	Budget Adjustment:	No
	Annual Net County Cost:	\$ 0	For Fiscal Year:	04/05

COMPANION ITEM ON BOARD OF DIRECTORS AGENDA: Yes

SOURCE OF FUNDS: Jurupa Valley Redevelopment Capital Improvement Funds	Positions To Be Deleted Per A-30	<input type="checkbox"/>
	Requires 4/5 Vote	<input type="checkbox"/>

C.E.O. RECOMMENDATION: **APPROVE**

County Executive Office Signature *Bhonda King*

Dept' Recomm.: Policy Policy
Per Exec. Ofc.: Consent Consent

Prev. Agn. Ref.: 02/17/98, 4.2

District: 2

Agenda Number:

3.21

Background: In 1996, the Redevelopment Agency initiated the Mission Boulevard Revitalization Plan for the unincorporated community of Rubidoux. The key feature of this plan is the beautification of Mission Boulevard through the addition of new landscaping and lighting in the median and sidewalk. Phases 1 and 2 of the beautification project, which are now complete, included the design and construction of a landscaped median on Mission Boulevard between Crestmore Road and Riverview Drive. Phase 3 will complete the Rubidoux Village Downtown Streetscape Plan. Part of this plan includes the following improvements on Mission Boulevard from Crestmore Road to Riverview Drive:

- Decorative street lighting
- Decorative sidewalks, landscaped pop outs and tree wells
- Street furnishings such as benches, bollards, trash receptacles, tree grates and bus shelters

Agency staff recommends that the Board make the findings so that the Agency may proceed with securing bids for the construction of the Mission Boulevard Streetscape Project – Phase 3.