

**SUBMITTAL TO THE BOARD OF SUPERVISORS
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA**



FROM: Bob Buster, Supervisor, 1st District

SUBMITTAL DATE:
March 8, 2005

SUBJECT: Temescal Valley Community Fund - Authorization to Expend Funds.

RECOMMENDED MOTION: That the Board of Supervisors:

1. Approve the expenditure of monies from the Temescal Valley Community Fund, with a project budget Not-to-Exceed \$50,000, for the purpose of development design guideline enhancements that create a distinct community identity for the Temescal Valley area.
2. Approve the issuance of a Request for Proposals (RFP) for these personal services so they may be competitively bid and selected in accordance with Board Policy A-18.

BACKGROUND:

On February 3, 2004, Synagro Inc. and the County of Riverside entered into a settlement agreement which contained provisions for the payment by Synagro of certain "Host" and "Implementation Cost" fees to the County. Subsequently, the Board approved Resolution No 2004-285 on June 22, 2004 establishing the Temescal Valley Community Fund to allow these fees to be retained for future uses benefiting the community as determined by the Board.

Bob Buster

Bob Buster, Supervisor, 1st District
(continued on attached page)

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|---|-------------------------------|-----------|-------------------------|---|
| FINANCIAL DATA | Current F.Y. Total Cost: | \$ 50,000 | In Current Year Budget: | N/A |
| | Current F.Y. Net County Cost: | \$ 0 | Budget Adjustment: | N/A |
| | Annual Net County Cost: | \$ 0 | For Fiscal Year: | 2004/2005 |
| SOURCE OF FUNDS: Community Health Agency Dept ID 4200420000 Temescal Valley-Synagro Fund (#11114) | | | | Positions To Be Deleted Per A-30 <input type="checkbox"/> |
| | | | | Requires 4/5 Vote <input type="checkbox"/> |

Dept's Recomm.: Consent Policy
 Per Exec. Ofc.: Consent Policy

Prev. Agn. Ref.:

District: 1

Agenda Number:

3.2

Purchasing: *[Signature]* Director

Departmental Concurrence

3002 WVB -3 LW 1: SP
STAFF DEVELOPMENT TRAINING
RIVERSIDE COUNTY

The Honorable Board of Supervisors

RE: Temescal Valley Community Fund - Authorization to Expend Funds.

March 8, 2005

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On September 20, 2004, Supervisor Bob Buster and Riverside County Staff met with the Temescal Valley community to discuss the Temescal Valley Fund. The purpose of the meeting was to explain the funding, present various ideas for the use of the fund and to receive feedback from the community. The community held discussion on several ideas. The most well received idea was the use of a portion of the funds available to hire a consultant to create an identity/theme for the Temescal Valley Community.

Discussions and presentations have also been made to the Temescal Municipal Advisory Council. The council and the community have been very supportive of creating an identity and theme. (Please see the attached letter addressed to Supervisor Bob Buster from the TMAC.)

The Temescal Valley Community Fund has a current balance available of \$302,602 dollars. Upon Board approval, County staff will work to issue a Request for Proposal (RFP) through Purchasing so that these design services will be secured on a competitive basis, with a contract to be executed by the Purchasing Agent as per Policy A-18(f) for competitively bid projects under the current statutory limit of \$100,000.

REVIEW / APPROVAL:

APPENDIX A

Design Guideline Enhancements to Create a Distinct Community Identity for the Temescal Valley Area

1.0 PURPOSE

This Request for Proposal (RFP), on behalf of the Riverside County Board of Supervisors, requires the services of a Consultant to create a graphic and textual description of a comprehensive "VISION" of the Temescal Valley Community.

These design guideline "enhancements" must be consistent with and build on the more general County Design Guidelines that can be found at www.tlma.co.riverside.ca.us/planning/deptguidelines.html

2.0 SCOPE OF SERVICE

The responsive proposal should address all the major activities listed below, and be structured to complete within a period as early as 30 days, but no later than 60 days from the date of contract execution.

2.1 Vision

The vision will include a theme that fits the Valley's character or one that will unify it, blending existing land use into new growth with a sensitivity that gives Temescal Valley a sense of place, a distinct community identity using, for example, but not limited to, logos, marques, and other design elements that feature the area's natural setting and heritage. It will include elements that make up the streetscape of major public roads and the development that fronts these roads, concepts for trail markers for any Regional or Community Trails present, historic sites and or parks.

2.2 Public Participation

To create the vision outlined above, the Consultant will be expected to undertake discussions with County Staff, Community Leaders and the community in general. It should also take into account current and proposed projects in the area.

Public Participation is viewed as a critical step and should include the following tasks:

- (a) Meet with County Staff and tour the Temescal Valley Area with them.
- (b) Meet with County Staff and Community Leaders to discuss the Valley history, issues and their concerns and desires.
- (c) Review available information, plans and studies pertaining to the Temescal Valley (Some materials may be provided by County).
- (d) Hold a Public Input Meeting - open to the entire Temescal Valley Community. (County may help coordinate a meeting place and advertise, subject to its discretion.)
- (e) Attend a minimum two (2) progress meetings with County Staff to discuss work to date.
- (f) At an appropriate point in the process, when the Valley design "vision" is determined and the design enhancement guidelines are in draft form, meet with County Staff and Community Leaders to present the Draft Guidelines and receive their comments.
- (g) After the Enhancement Guidelines are completed incorporating all comments, and have been reviewed and approved as to consistency with existing general county design guidelines, hold a final public meeting with the entire Temescal Community to present the Guidelines.

2.3 Map of Temescal Valley

Prepare a map of the Valley that identifies the major roads to which the Guidelines will apply. It will also identify existing and proposed pedestrian/equestrian Regional and Community Trails, Parks, and Historic Sites that might benefit from their implementation. Community entry monuments should also be called out on this map.

2.4 Identity Design Guidelines

Guidelines will be prepared that reflect the unique identity "vision" of the community. The design guidelines should be documented primarily in graphic form, shifting perspective as needed (Photo Realistic Simulation techniques, 3-D sections, etc) to clearly show requirements. Graphics should be in color and visually compelling. Text should be used sparingly, but expanding as needed to explain intent and requirements.

At a minimum the enhancement design guidelines should be prepared for the following elements of the community landscape:

- (a) **Temescal Valley Logo** -- This effort encapsulates the desired valley character and identity into a graphic symbol. This logo will be incorporated into many of the elements that follow.

(b) Streetscape Elements of Major Roads, Trails

- Lighting
- Fences and Walls
- Signage
- Monumentation at Community Entries and Intersections, Trail Heads and Parks.
- Landscaping

(c) New Commercial and Residential Development (abutting major roads)

- Lighting
- Signage
- Landscaping
- Entry Monumentation

These elements should address landscape setbacks, walk location, use of walls and fences, including performance-based standards and guidelines as well as plans, sections and other graphics. In particular the appropriate use of walls and fencing should reflect the attitudes of the community and do so in a manner that, for example, does not block views and vistas, nor create a “tunnel effect” on the roads within the community. **There should be an emphasis on design and material consistency that reinforces the unique identification of the community.**

2.5 Final Products

1. Temescal Valley Map(s)
2. Power Point Show of Design Guidelines
3. Design Guidelines Book