

**SUBMITTAL TO THE BOARD OF SUPERVISORS  
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA**

623



**FROM:** DPSS-Dept. of Community Action

**SUBMITTAL DATE:**  
12/13/04

**SUBJECT:** Agreement #DC1843-00 with Richard Heath and Associates, Inc. for Universal Lifeline Telephone Service Marketing Program

**RECOMMENDED MOTION:** That the Board of Supervisors ratify and:

- 1) Authorize the Chairman of the Board to sign the attached Agreement #DC1843-00 between Richard Heath and Associates, Inc. (RHA) and the Department of Public Social Services- Department of Community Action (DPSS-DCA) for the term November 2, 2004 through August 31, 2005, to provide Universal Lifeline Telephone Service Marketing, not to exceed \$19,380;
- 2) Authorize the Director of DPSS to sign assurances, exhibits, and reports made under the Agreement;
- 3) Authorize the Director of DPSS-DCA to administer the program; and

FISCAL PROCEDURES APPROVED  
ROBERT E. BYRD, Auditor-Controller

BY Sue Wang 3/19/05  
Deputy

*Lois J. Carson*  
Lois J. Carson, Executive Director

**(CONTINUED 2 Pages)**

<b>FINANCIAL DATA</b>	Current F.Y. Total Cost:	\$ 19,380	In Current Year Budget:	No
	Current F.Y. Net County Cost:	\$ 0	Budget Adjustment:	Yes
	Annual Net County Cost:	\$ 0	For Fiscal Year:	FY 04/05

<b>SOURCE OF FUNDS:</b> 100% Richard Heath and Associates, Inc.	Positions To Be Deleted Per A-30	<input type="checkbox"/>
	Requires 4/5 Vote	<input checked="" type="checkbox"/>

**C.E.O. RECOMMENDATION:**

**APPROVE**

**County Executive Office Signature**

*Dan Marting*

Policy  
 Policy  
 Consent  
 Consent  
 Dept's Recomm.:  
 Per Exec. Ofc.:

COUNTY OF RIVERSIDE  
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 OFFICE EXECUTIVE  
 COUNTY OF RIVERSIDE  
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 OFFICE EXECUTIVE  
 COUNTY OF RIVERSIDE  
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**Prev. Agn. Ref.:** 11/25/03 (#3.40) | **District:** All | **Agenda Number:**

**ATTACHMENTS FILED  
WITH THE CLERK OF THE BOARD**

3.34

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**RECOMMENDED MOTION (Cont.):**

4) Instruct the Auditor Controller to adjust the DPSS-DCA budget as follows:

Increase Appropriations:

CAARC-21050-5200200000-525500 Salary & Benefit Reimbursements \$18,080

CAARC-21050-5200200000-527780 Special Program Expense \$ 1,300

Increase Estimated Revenue:

CAARC-21050-5200200000-781360 Other Miscellaneous Revenue \$19,380.

**BACKGROUND:**

On November 25, 2003 (Agenda #3.40), the Board approved the Agreement with RHA to administer the first Universal Lifeline Telephone Services (ULTS) program, which is currently being amended to extend the end of the term and augment the funding through November 1, 2004.

This subsequent Agreement also addresses a marketing program to increase participation in the ULTS which provides telephone service to eligible low-income customers at reduced rates. With the implementation of this Agreement #DC1843-00, DPSS-DCA would again act as the referral and education provider, and be responsible to conduct the following activities: 1) group workshops, 2) interviews with individuals, and 3) assistance to enroll in Universal Lifeline Telephone Service.

Therefore, the Director of DPSS-DCA requests that the Board approve the attached Agreement #DC1843-00 with Richard Heath and Associates, Inc. for the term November 2, 2004 through August 31, 2005.

**FINANCIAL IMPACT:** No County General Funds will be required.

**CONCUR/EXECUTE:** County Counsel  
Auditor Controller

SL:clh