

211

**SUBMITTAL TO THE BOARD OF SUPERVISORS  
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA**



**FROM:** County Library

**SUBMITTAL DATE:**  
July 1, 2005

**SUBJECT:** John Cotton Dana Award for Outstanding Public Relations

**RECOMMENDED MOTION:** That the Board:

1. Accept a grant of \$3,000 from the H. W. Wilson Foundation; and
2. Approve the budget adjustments and direct the Auditor Controller to make the required budget adjustments.

**BACKGROUND:** The Riverside County Library is a recipient of the prestigious John Cotton Dana Award for outstanding library public relations. Specifically, the award was received for the *Leer es Triunfar* project, which is designed to increase the awareness and use of library services among Latino residents of Riverside County through a series of public programs, community events, celebrity television spots and targeted Spanish language publications. A \$3,000 check accompanied the award.

Attachments

*Nancy Johnson*  
Nancy Johnson, County Librarian

FISCAL PROCEDURES APPROVED  
ROBERT E. BYRD, Auditor-Controller  
BY *BAH* 7/5/05  
Deputy

|                       |                               |         |                         |              |
|-----------------------|-------------------------------|---------|-------------------------|--------------|
| <b>FINANCIAL DATA</b> | Current F.Y. Total Cost:      | \$3,000 | In Current Year Budget: | No           |
|                       | Current F.Y. Net County Cost: | \$ 0    | Budget Adjustment:      | Yes          |
|                       | Annual Net County Cost:       | \$ 0    | For Fiscal Year:        | FY 2005/2006 |

|   |   |                                     |
|---|---|-------------------------------------|
| <b>SOURCE OF FUNDS:</b> H. W. Wilson Foundation grant | <b>Positions To Be Deleted Per A-30</b> | <input type="checkbox"/>            |
|   | <b>Requires 4/5 Vote</b>                | <input checked="" type="checkbox"/> |

**C.E.O. RECOMMENDATION:** **APPROVE**

County Executive Office Signature *Gary M. Chitman*

- Dept's Recomm.:  Policy
- Per Exec. Ofc.:  Policy
- Consent
- Consent

Prev. Agn. Ref.: | District: | Agenda Number: **3.40**

Form 11  
H.W. Wilson Foundation grant award to  
The County Library  
July 1, 2005  
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Attachment

Increase Estimated Revenue:

|                         |             |         |
|-------------------------|-------------|---------|
| 21200-1101500000-755680 | CA – Grants | \$3,000 |
|-------------------------|-------------|---------|

Increase Appropriations:

|                         |                         |         |
|-------------------------|-------------------------|---------|
| 21200-1101500000-527780 | Special Program Expense | \$3,000 |
|-------------------------|-------------------------|---------|