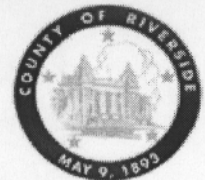


**SUBMITTAL TO THE BOARD OF SUPERVISORS  
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA**



**FROM:** Supervisor Ashley

**SUBMITTAL DATE:**  
Dec. 9, 2005

**SUBJECT:** Fifth District Use of Community Improvement Designation

**RECOMMENDED MOTION:** That the Board of Supervisors:

- 1) Approve the use of Community Improvement Designation funds for Banning Chamber of Commerce Mural Program;
- 2) Approve and direct the Auditor-Controller to make the following budget adjustments:

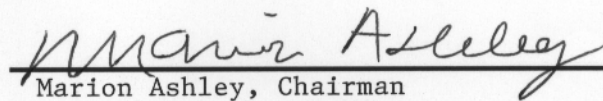
Increase Appropriations:

10000-1000100000-536200 Contributions to other N-C0 Agcy     \$10,000

Decrease Board Designation:

10000-1000100000-320103 Community Improvement                     \$10,000

**BACKGROUND:** The Banning Chamber of Commerce has started a mural project to help revitalize and beautify the downtown of Banning. The project began four years ago and Banning now has five murals. The murals have helped to remove blight, improving the appearance of downtown and bringing pride to the community. The murals are attracting attention and people are coming to see, "The Murals of Banning". Banning, like many other cities, is using murals to help revitalize a lethargic economies by attracting tourism. Cities with successful mural projects use well-known professional mural artist to attract tourism. The community benefits because of the quality of the art work. These murals range in cost from \$15,000 to \$30,000 depending on size, complexity and the cost of the artist. The County of Riverside and the City of Banning will be recognized on this Mural for their partnership. The Banning Chamber of Commerce is requesting assistance with the cost of production of another mural.

  
Marion Ashley, Chairman

Departmental Concurrence

Dept't Recomm.:  Consent  Policy  
Per Exec. Ofc.:  Consent  Policy

Prev. Agn. Ref.:

District:

Agenda Number:

3 . 31