

**SUBMITTAL TO THE BOARD OF SUPERVISORS
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA**

107



FROM: Economic Development Agency

SUBMITTAL DATE:
September 22, 2005

SUBJECT: Facility Rental Rates at the Edward-Dean Museum & Gardens

RECOMMENDED MOTION: That the Board of Supervisors approve new rental rates at the Edward-Dean Museum & Gardens of \$2,000 for the use of the facilities and grounds for special events and a deposit fee of \$500.

BACKGROUND: In 1999 the Riverside County Economic Development Agency (EDA) took over the operations at the Edward-Dean Museum & Gardens and was charged with turning the museum into a self-sufficient operation. Facility rentals for weddings and other special events are an integral part of the museum's revenue. The museum's rental fees have been \$900 or less for the last seven years. EDA recently assessed the rental fees charged at over ten similar facilities throughout the region and found that other venues were commanding higher prices. A cost comparison is attached. Given the supply and demand for wedding and special event venues in the region and what the market is commanding, EDA recommends increasing the facility rental fees at the Edward-Dean Museum & Gardens to \$2,000 per event and an increase from a \$100 non-refundable deposit to \$500.

FORM APPROVED
COUNTY COUNCIL

NOV 30 2005

RZ:JC:SM:YG:tn
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Robin Zimpfer
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Assistant County Executive Officer/EDA

FINANCIAL DATA	Current F.Y. Total Cost:	\$ NA	In Current Year Budget:	N/A
	Current F.Y. Net County Cost:	\$ NA	Budget Adjustment:	N/A
	Annual Net County Cost:	\$ NA	For Fiscal Year:	05/06

COMPANION ITEM ON BOARD OF DIRECTORS AGENDA: NO

SOURCE OF FUNDS: NA	Positions To Be Deleted Per A-30	<input type="checkbox"/>
	Requires 4/5 Vote	<input type="checkbox"/>

C.E.O. RECOMMENDATION:

APPROVE

Ana Brandt

County Executive Office Signature

- Policy
- Policy
- Consent
- Consent

Dep't Recomm.:
Per Exec. Ofc.:

Prev. Agn. Ref.:

District: 5

Agenda Number:

3.16

Amenities													
Venue	Venue Deposit	Cleaning Damage Deposit	Chairs & Tables	Linens	Flowers/ Décor	DJ	On-Site Catering	Cost per Person	Cake Fee	Cork Fee	Security	Total Cost	Comments
Edward-Dean Museum & Gardens Current Status	\$100	250	X	X	Available for additional Fee						Customer must provide # of guards depends on # of guests nothing noted on package as to requirements, venue owner is Reserve Deputy Sheriff	\$1,150	\$250 damage deposit returned if facility left clean/\$250 additional required for chairs & Tables set-up/tear down
Monteleone Meadows	\$1,000	500	X	X		X		\$75	no \$2.50 per slice does not inc. cost of cake	no		\$7500-\$37,500	Guests must provide officiate, photographer, beer & wine, & DJ Venue will provide bartender
Edwards Mansion	\$500	400	X	fee of \$1.75-\$2.25 pp		X		\$50			nothing noted on package as to requirements	\$4390-\$20,133	Outside DJ must pay additional \$150, resident florist & Photographer available at additional fee Use of room for 3 hours, Includes Coffee, Tea & Water, Sit down Service is an additional \$1.25 pp Prices do not include Tax and 15% Gratuity
Calimesa Country Club		300	X	X		X		\$9.95-\$24.95			nothing noted on package as to requirements		
Rock Creek Gardens		150	X	X				\$30			nothing noted on package as to requirements	\$4,500	Venue Provides Arch, podium, microphone, 5 hr on grounds,
Riley Farms		150	X	X		3-piece String house band	X	\$34.50			nothing noted on package as to requirements	\$5,175	
Crestmore Manor	\$500	500	X	X							Sheriff Dept on Stand-by last 3 hours of event no note as to who pays	\$700-\$1200	no set-up or tear down provided guest must provide everything Includes cake, punch, coffee, Pastor, dressing areas, Champagne toast, toasting glasses, no outside alcohol permitted
The Orchard	\$1,000	275	X	X	X			\$34-\$74			nothing noted on package as to requirements	\$3700-\$9350	
Mission Inn													per contact w/ their coordinator set up Ale Carie to meet your needs avg. cost \$30,000
Thatcher Manor	\$1,000	350	X	X		X		\$55		\$2 per cork	nothing noted on package as to requirements	\$5000-\$7375	Additional \$500 for Sat. eve. 7.75% food tax, 5 hr for your event Includes china cutlery, Stemware, center pieces, dance floor 6 hrs on grounds For additional, Fee can have the following: Appetizer, Chair covers
Renaissance		200	X	X			X	\$22.50-\$27.95		inc. in package	Included in package pricing	\$4500-\$5590	