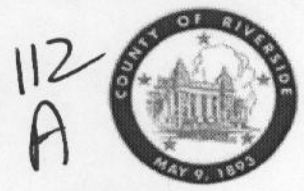


**SUBMITTAL TO THE BOARD OF SUPERVISORS
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA**



FROM: RIVERSIDE COUNTY OFFICE ON AGING

SUBMITTAL DATE:
April 13, 2005

SUBJECT: 2005 – 2009 Strategic Plan “Strength in Aging”

RECOMMENDED MOTION: That the Board of Supervisors:

1. Approve, receive and file the attached 2005-2009 Strategic Plan “Strength in Aging.”
2. Authorize the Chairman of the Board of Supervisors to sign three (3) copies (must be original signatures) of the attached Letter of Transmittal.
3. Return two (2) copies of the Letter of Transmittal to the Office on Aging after approval by the Board of Supervisors. One (1) copy will be retained by the Clerk of the Board for filing.

BACKGROUND: Every four years the Office on Aging, with the Advisory Council on Aging and the community, is mandated by the Older Americans Act and the Older Californians Act to develop a strategic plan that is updated annually. This is the first year of the 2005-2009 Strategic Plan “Strength in Aging.” The Plan was developed based on 2004 needs assessment activities with broad based community input. Six priority areas were identified as follows: Caregivers, Health Care/Wellness, Housing, Quality Life Choices, Transportation, and Ensuring Effective Information and Service Delivery Systems. Some of the services to be provided include information and assistance, preventive health, employment, volunteer opportunities, outreach, community education, transportation, adult day care, legal services, in-home support, ombudsman services, insurance counseling, congregate and home-delivered meals, and community elder abuse education.

LuVerne M. Molberg, Director

FINANCIAL DATA	Current F.Y. Total Cost:	-0-	In Current Year Budget:	No
	Current F.Y. Net County Cost:	-0-	Budget Adjustment:	No
	Annual Net County Cost:	-0-	For Fiscal Year:	05/06

SOURCE OF FUNDS: N/A	Positions To Be Deleted Per A-30	<input type="checkbox"/>
	Requires 4/5 Vote	<input type="checkbox"/>

C.E.O. RECOMMENDATION: **APPROVE**

County Executive Office Signature

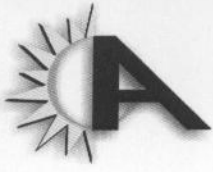
Dept't Recomm.: Consent Policy
 Per Exec. Ofc.: Consent Policy

Prev. Agn. Ref.: N/A | **District:** All | **Agenda Number:**

**ATTACHMENTS FILED
WITH THE CLERK OF THE BOARD**

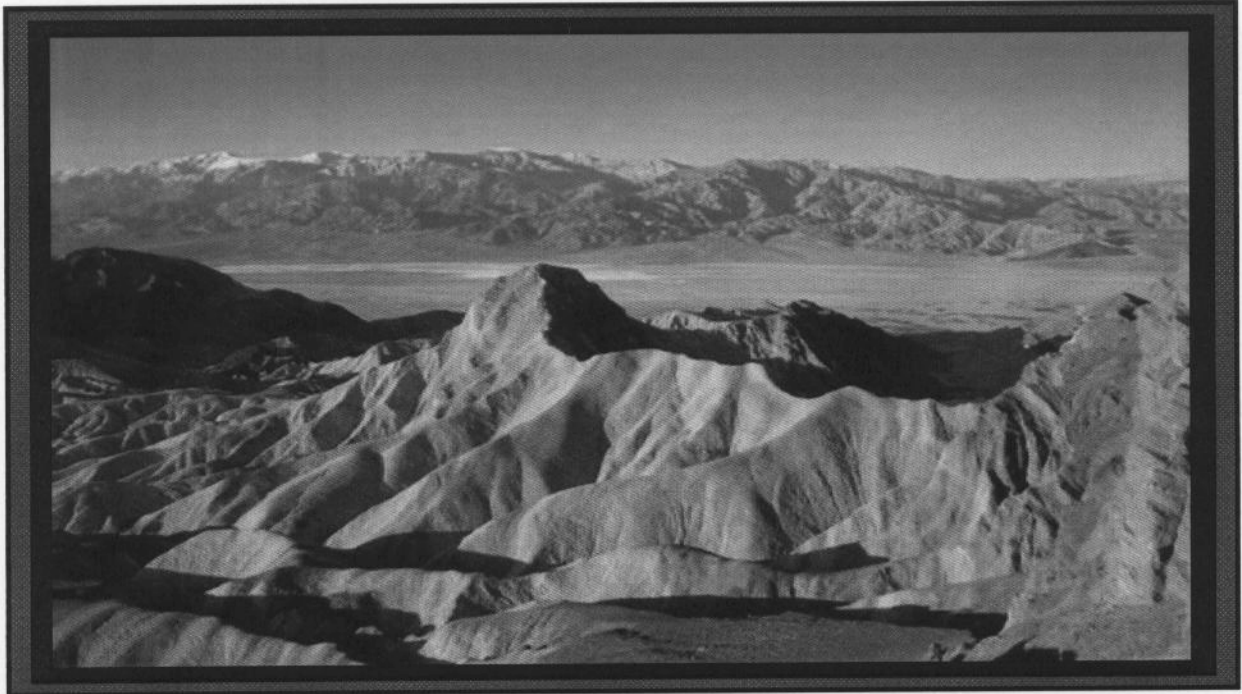
3.5

Departmental Concurrence



Riverside County Office on Aging's 2005 – 2009 Strategic Plan

STRENGTH IN AGING



For more information regarding this Strategic Plan,
please contact: Linda Swanson, Planner
Riverside County Office on Aging
6296 Rivercrest Drive, Suite K
Riverside, California 92507-0738
(951) 697-4697 or 1-800-510-2020 (within the County)
E-mail: lswanson@co.riverside.ca.us
Web Address: www.rcaging.org



TRANSMITTAL LETTER

AAA Name: Riverside County Office on Aging

PSA Number: 21

Check appropriate box for:

2005-09 Area Plan FY 06-07 FY 07-08 FY 08-09

This Area Plan is hereby submitted to the California Department of Aging for approval. The Governing Board and the Advisory Council have each had the opportunity to participate in the planning process and to review and comment on the Area Plan. The Governing Board, Advisory Council, and Area Agency Director actively support the planning and development of community-based systems of care and will assure compliance with the assurances set forth in this 2005-2009 Area Plan. The undersigned recognize the responsibility within each community to establish systems in order to address the care needs of older individuals and their families and caregivers in this planning and service area.

1. (Type Name) Marion Ashley
(Signed) _____
Chair, Governing Board

Date

2. (Type Name) Mark Moran
(Signed) _____
Chair, Area Agency on Aging

4/8/05

Date

3. (Type Name) LuVerne M. Molberg
(Signed) _____
Director, Area Agency on Aging

4/11/05

Date

¹ For the e-mailed version of the Area Plan, type in name and signatures. Original signatures are required on posted Area Plan.

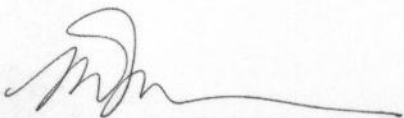
ACKNOWLEDGEMENT

We are pleased to put forth the 2005-2009 Office on Aging Strategic Plan, "Strength in Aging" as the guiding beacon for our next four years of activity.

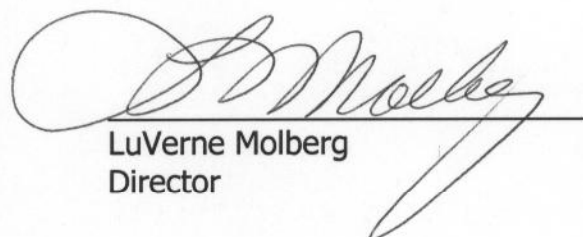
The title of this Plan is powerful in that aging as we have known it is being redefined on every level. Individuals are retaining and increasing their individual strength as they age through a more vital lifestyle and with more informed choices. Families are gaining strength from their senior members who provide care giving support or are grandparents raising grandchildren. Communities are getting stronger and benefiting greatly from the contributions made by their older citizens through employment, volunteer leadership, and grass roots and neighborhood service activity. And society as a whole is becoming richer and stronger as it absorbs and builds upon the legacy it receives from its elders.

We celebrate *Strength in Aging* and acknowledge and appreciate the many individuals and multiple sources that made this plan possible:

- ❖ Participants of the various needs assessment focus groups, public forums and surveys who played a significant role in providing insight into the needs of seniors, caregivers, and adults with disabilities in Riverside County.
- ❖ Our Partners, on the frontline of service delivery, who contributed invaluable input regarding existing service delivery and suggestions for a more coordinated system of care.
- ❖ Office on Aging staff that contributed to the needs assessment activities, and provided suggestions/comments in relation to our Agency's philosophy, Plan objectives, and Plan name.
- ❖ Advisory Council on Aging members who tirelessly provided expertise, guidance and support to the development of this Plan. Thank you Advisory Council Member Toby Bushee for suggesting the name of this Plan.
- ❖ A special thank you for the valuable input and support provided by the Riverside County Board of Supervisors and their staff.



Mark Moran
Chair, Advisory Council on Aging



LuVerne Molberg
Director

