

**SUBMITTAL TO THE BOARD OF SUPERVISORS  
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA**

511



**FROM:** Purchasing and Fleet Services Department

**SUBMITTAL DATE:**  
January 20, 2006

**SUBJECT: CONSULTANT FIRM TO EVALUATE CABLE FRANCHISE ORDINANCE 503.10 AND  
CABLE FRANCHISE AGREEMENTS**

**RECOMMENDED MOTION:** That the Board of Supervisors:

Authorizes the Purchasing Department to solicit consulting firms to evaluate Cable Franchise Ordinance 503.10 and Cable Franchise Agreements.

**BACKGROUND:** In 1965 Cable Franchise Ordinance 503 was adopted. The ordinance established the procedures, terms, and conditions for the issuance of non-exclusive licenses to construct, operate, and maintain a cable television or community antenna system. Based on emerging cable and telecommunication technologies in recent years and potential changes in California State and Federal law, it is an appropriate time for the County to conduct a detailed review of the Ordinance and the related issues.

Because of these changes and the technical nature of the industry, the Purchasing Department requests Board approval to issue a competitive RFP to find a firm with extensive experience in California and Federal cable and telecommunications law, and also an in-depth knowledge of cable and telecommunications emerging technologies.

(Continued on Page 2)

ROBERT J. HOWDYSHELL, Director  
Purchasing and Fleet Services Dept.

<b>FINANCIAL DATA</b>	Current F.Y. Total Cost:	\$ 25,000	In Current Year Budget:	YES
	Current F.Y. Net County Cost:	\$25,000	Budget Adjustment:	NO
	Annual Net County Cost:	\$	For Fiscal Year:	FY 05/06

<b>SOURCE OF FUNDS:</b>	CLERK OF THE BOARD DEPARTMENT BUDGET	<b>Positions To Be Deleted Per A-30</b>	<input type="checkbox"/>
		<b>Requires 4/5 Vote</b>	<input type="checkbox"/>

**C.E.O. RECOMMENDATION:** **APPROVE**

County Executive Office Signature

Dep't Recomm.:  Consent  Policy   
Per Exec. Ofc.:  Consent  Policy

Prev. Agn. Ref.: \_\_\_\_\_ District: \_\_\_\_\_ Agenda Number: \_\_\_\_\_

3.33

**Board of Supervisors**

**Form 11: CONSULTANT FIRM TO EVALUATE CABLE FRANCHISE ORDINANCE  
503.10 AND CABLE FRANCHISE AGREEMENTS**

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**BACKGROUND (Continued)**

The selected consultant from a competitive RFP will be tasked to conduct a thorough review and submit a report containing necessary and recommended actions required to protect the County, preserve revenues, and create a competitive but fair playing field, while all the time providing the latest technologies to our constituents.

Currently Riverside County collects approximately two million dollars in cable franchise fees each year.