

SUBMITTAL TO THE BOARD OF SUPERVISORS
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA



FROM: Supervisor Tavaglione

SUBMITTAL DATE: May 2, 2006

SUBJECT: The Giant Orange Artventure

RECOMMENDED MOTION: That the Board of Supervisors:

- 1) Support the Riverside Art Museum and Riverside Art Alliance Giant Orange Artventure public art project; and
- 2) Approve the placement of four oranges on county-owned sites in downtown Riverside.

BACKGROUND: The Riverside Art Museum and Riverside Art Alliance are sponsoring a public art and fund-raising event in downtown Riverside. The Giant Orange Artventure will be an outdoor sculptural art extravaganza with thirty-two giant oranges placed in prominent locations throughout the downtown area. Each orange will be uniquely designed and painted by local artists.

The oranges will be sponsored by a company or individual and then placed throughout the Downtown Arts and Culture District. Part of the Artventure will be to take a special map and tour all thirty-two oranges. The oranges will be on display from June through September 2006, and then will be auctioned, with proceeds benefiting the Riverside Art Museum. The kick-off event will be held in White Park on June 1.

This project will make public art fun and accessible to everyone in the city and beyond. It will create an eye-catching exhibit that entices families to follow the Artventure and learn about the wonderful cultural and historic resources in downtown Riverside. Since oranges and citrus are an important part of our county's heritage it is fitting that several of these oranges be displayed on county-owned sites. The Artventure organizers will handle the placement, maintenance and dismantling of the exhibit.

I encourage my fellow Board members to join with me in support of this worthwhile endeavor.


John Tavaglione, Supervisor
Second District

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