

**SUBMITTAL TO THE BOARD OF SUPERVISORS  
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA**



617

**FROM:** DEPARTMENT OF PUBLIC SOCIAL SERVICES—  
COMMUNITY ACTION PARTNERSHIP  
OF RIVERSIDE COUNTY (DPSS-CAP RIVERSIDE)  
**SUBJECT:** Funding Agreement with Runyon Saltzman & Einhorn (RS&E) -  
2006 Flex Your Power Community Outreach Campaign

**SUBMITTAL DATE:**  
April 12, 2006

Departmental Concurrence

**RECOMMENDED MOTION:** That the Board of Supervisors approve and:

1. Authorize the Chairman of the Board to sign the attached Memorandum of Understanding (MOU) between Runyon Saltzman & Einhorn and the Department of Public Social Services-Community Action Partnership of Riverside County (DPSS-CAP) not to exceed \$10,000, covering the term May 1, 2006 through December 1, 2006.
2. Authorize the Director of the Department of Public Social Services, Community Action Partnership of Riverside County, (DPSS-CAP Riverside) to sign assurances, exhibits, and reports under the MOU;

*Susan Lee*  
for Cynthia Hinckley, Director  
Department of Public Social Services, Community Action  
Partnership of Riverside

(CONTINUED – 2 Pages in total)

|                       |                               |         |                         |          |
|-----------------------|-------------------------------|---------|-------------------------|----------|
| <b>FINANCIAL DATA</b> | Current F.Y. Total Cost:      | \$2,850 | In Current Year Budget: | No       |
|                       | Current F.Y. Net County Cost: | \$ 0    | Budget Adjustment:      | Yes      |
|                       | Annual Net County Cost:       | \$ 0    | For Fiscal Year:        | FY 05/06 |

|  |                                  |                                     |
|--|----------------------------------|-------------------------------------|
| <b>SOURCE OF FUNDS:</b> 100% Federal and Local Funds | Positions To Be Deleted Per A-30 | <input type="checkbox"/>            |
|  | Requires 4/5 Vote                | <input checked="" type="checkbox"/> |

**C.E.O. RECOMMENDATION:**

**APPROVE**

*Lisa Brandl*

**County Executive Office Signature**

Consent  
 Policy  
 Consent  
 Policy  
 Dep't Recomm.:  
 Per Exec. Ofc.:

3002 VBB SE VMT: 31  
 RECEIVED RIVERSIDE COUNTY

**Prev. Agn. Ref.:** 3.18      **District:** All      **Agenda Number:**

ATTACHMENTS FILED  
WITH THE CLERK OF THE BOARD

3.30

**FROM:** Department of Public Social Services— **DATE:** April 12, 2006  
Community Action Partnership of  
Riverside County (DPSS-CAP Riverside)

**SUBJECT:** Funding Agreement with Runyon Saltzman & Einhorn -  
2006 Flex Your Power Community Outreach Campaign **PAGE:** 2

**RECOMMENDED MOTION CONTINUED:**

3. Instruct the Auditor Controller to adjust the DPSS-CAP Riverside budget as follows:

Increase Appropriation:

CAARC 21050-5200200000-527780 – Special Program Expense \$ 2,850.00

Increase Estimated Revenue:

CAARC 21050-5200200000-778200 – Other Misc. Revenue \$ 2,850.00

**BACKGROUND:**

The 'Flex Your Power" (formerly, 'Reach for the Stars') energy campaign is funded by California ratepayers under the auspices of the California Public Utilities Commission (CPUC). RS&E, a consultant partnering with the CPUC, is administering the "Flex Your Power" campaign. Since 2003, RS&E has contracted with DPSS-CAP Riverside to support expanding community outreach messages of the "Flex Your Power" statewide energy efficiency campaign.

"Flex Your Power" campaign activities include: distributing energy efficiency literature to Riverside County residents through community events, conducting presentations at local organizations, host events or contests to draw attention to the campaign, and placing press releases in local media outlets. This MOU will establish funding for the 2006 program activities

Therefore, the Director of DPSS-CAP Riverside respectfully requests the approval of the Board and authorization by the Chairman of the Board to sign the attached MOU.

**FINANCIAL IMPACT:**

This project would be funded with 100% Runyon Saltzman & Einhorn funds. No County General Funds would be required. The adjustments requested are for Fiscal Year 05/06. The MOU actually covers two (2) County Fiscal Years and only requires \$2,850 to be adjusted in this (05/06) Fiscal Year.

**CONCUR/EXECUTE:** COUNTY COUNSEL  
AUDITOR CONTROLLER