

**SUBMITTAL TO THE BOARD OF SUPERVISORS  
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA**



**FROM:** Supervisor Ashley

**SUBMITTAL DATE:**

Aug. 4, 2006

**SUBJECT:** FIFTH DISTRICT USE OF COMMUNITY IMPROVEMENT DESIGNATION FUNDS

**RECOMMENDED MOTION:** That the Board of Supervisors:

- 1) Approve the use of Community Improvement Designation Funds for the Edward-Dean Museum & Gardens; and,
- 2) Approve and direct the Auditor-Controller to make the following budget adjustments:
  - a) Increase Revenue: 10000-1930100000-790600 Contributions from other County Agencies \$175,000,
  - b) Increase Appropriations: 10000-1930100000-548200 Infrastructure \$175,000; and,
  - c) Decrease Board Designation: 10000-1000100000-320135 Community Improvement \$175,000

**BACKGROUND:** As part of ongoing efforts to ensure increased visitation and the future economic viability of the Edward-Dean Museum, on July 19, 2006, the Board initiated the entryway improvement project that will include widening of the entryway, monument signage, new fencing and landscaping. The entryway project will enhance the visibility of the museum and improve its curbside appeal, which will increase visitation to the museum and rental of the facilities for weddings and other special events. Total costs for the project is \$540,000. I request the Board approve a \$150,000 contribution to support the project.

In October 2005, the Economic Development Agency held the first Autumn Gala fundraiser at the museum. Revenue for the event is generated by a sponsorship program, ticket sales, and a live and silent auction. In its first year, the event was attended by 195 people and raised \$47,300. To further the event's success, I would like to support the October 2006 Gala at the Presenting Sponsor level of \$25,000.

I request that the Board approve a total contribution of \$175,000 to invest in the development of the Edward-Dean Museum & Gardens as a cultural resource for all county residents.

**REQUIRES  
4/5th's VOTE**

*Marion Ashley*  
Marion Ashley, Supervisor  
Fifth District

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**Prev. Agn. Ref.:**

**District: 5**

**Agenda Number:**

**3.1**