

**SUBMITTAL TO THE BOARD OF SUPERVISORS  
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA**

254



**FROM:** Economic Development Agency

**SUBMITTAL DATE:**  
August 7, 2006

**SUBJECT:** Adoption of Resolution 2006-351 Authorizing Submittal of an Enterprise Zone Application to the State of California Department of Housing and Community Development

**RECOMMENDED MOTION:** That the Board of Supervisors:

1. Approve Resolution No. 2006-351; and
2. Authorize the Assistant County Executive Officer/EDA to sign the application, the Memorandum of Understanding and other documents necessary for the implementation of the Enterprise Zone.

**BACKGROUND:** The California Enterprise Zone Program was created to stimulate economic growth in the most economically distressed areas throughout the state. The Enterprise Zone Program is a long term, 15-year partnership between local governments and private companies to generate new private sector investment and growth. The state provides tax credits and incentives to Enterprise Zone businesses to promote growth and revitalize deteriorated areas; hire the most difficult-to-hire residents in private sector jobs; and retain, expand and reward businesses that participate in these objectives.

FORM APPROVED  
COUNTY COUNSEL

AUG 17 2006

(Continued on Page 2)

RZ:JC:DL:TE:CC:SM:AR

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*Robin Zimpfer*  
Robin Zimpfer

Assistant County Executive Officer/EDA

BY *[Signature]*

**FINANCIAL DATA**

Current F.Y. Total Cost:	\$ 100,000	In Current Year Budget:	Yes
Current F.Y. Net County Cost:	\$ 0	Budget Adjustment:	No
Annual Net County Cost:	\$ 0	For Fiscal Year:	06-07

**COMPANION ITEM ON BOARD OF DIRECTORS AGENDA: YES**

**SOURCE OF FUNDS:** Redevelopment Agency DCPA

Positions To Be Deleted Per A-30   
Requires 4/5 Vote

**C.E.O. RECOMMENDATION: APPROVE**

**County Executive Office Signature**

*[Signature]*

- Policy
- Policy
- Consent
- Consent

Dep't Recomm.:  
Per Exec. Ofc.:

Prev. Agn. Ref.:

District: 4

Agenda Number:

**BACKGROUND (continued):**

The current designation of the Coachella Valley Enterprise Zone is set to expire on November 10, 2006. The new designation would provide the incentives to continue the economic revitalization and development in these unincorporated areas of the Coachella Valley.

The County of Riverside and the cities of Indio and Coachella have established the Coachella Valley Enterprise Zone Authority through a Joint Powers Agreement to administer the current Enterprise Zone. If a new Enterprise Zone designation is awarded to the Coachella Valley Enterprise Zone Authority, each partner will contribute \$100,000 annually to fund the zone. The county's share will be paid entirely from Redevelopment Agency (DCPA) funds.

Therefore, Agency staff recommends that the Board of Supervisors make the required findings for the proposed Coachella Valley Enterprise Zone and Adopt Resolution No. 2006-351.

Attachment:

Resolution 2006-351

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**RESOLUTION NO. 2006-351**

**A RESOLUTION OF THE COUNTY OF RIVERSIDE  
AUTHORIZING THE SUBMITTAL OF AN ENTERPRISE ZONE APPLICATION  
TO THE STATE OF CALIFORNIA DEPARTMENT OF  
HOUSING AND COMMUNITY DEVELOPMENT**

WHEREAS, the State of California has enacted the Enterprise Zone Act, Chapter 12.8 of Division 7 of Title 1 of the Government Code of the State of California (commencing with Section 7070, *et seq.*) which allows for the creation of enterprise zones; and

WHEREAS, the State of California Department of Housing and Community Development, Division of Community Affairs, has released a Request for Proposals for new designations in the California Enterprise Zone Program to encourage and facilitate business investment and job development in distressed areas of the State; and

WHEREAS, the County of Riverside and the cities of Indio and Coachella have established the Coachella Valley Enterprise Zone Authority through a Joint Powers Agreement to administer an Enterprise Zone; and

WHEREAS, the County of Riverside finds that the application area in the unincorporated communities of Bermuda Dunes, Mecca, Thermal and Thousand Palms, satisfy the criteria that an area must meet in order to be eligible for California Enterprise Zone status; and

WHEREAS, the County of Riverside finds that the application area is a depressed area and that designation of the area as an enterprise zone is necessary in order to attract private sector investment to the area; and

WHEREAS, the County of Riverside commits to an annual contribution of \$100,000 to fund the Coachella Valley Enterprise Zone Authority for the 15-year term of the designation to ensure the success of the Enterprise Zone; and

1           WHEREAS, the County of Riverside authorizes the submittal of an application for a  
2 new Enterprise Zone designation through the Coachella Valley Enterprise Zone Authority.

3           NOW, THEREFORE, BE IT RESOLVED, DETERMINED, AND ORDERED by the  
4 Board of Supervisors of the County of Riverside in regular session assembled on this \_\_\_\_ day  
5 of August 2006, in Riverside, California as follows:  
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- 7           • That the County of Riverside authorizes the application;
- 8           • That the County of Riverside authorizes and supports job development, job creation,  
9 and economic development;
- 10           • That the County of Riverside authorizes that staffing shall be made available to  
11 maintain record-keeping, monthly updates on zone activities, and to discuss these  
12 activities with program auditors;
- 13           • That the County of Riverside through its participation in Coachella Valley Enterprise  
14 Zone Authority shall develop a self-evaluation process to measure its progress in  
15 meeting its goals and objectives; and, said process shall be submitted to the Department  
16 for review, approval and inclusion in the Memorandum of Understanding (MOU) prior  
17 to Final Designation;
- 18           • That the County of Riverside agrees to complete all actions stated within the application  
19 that apply to its jurisdiction should the proposed Enterprise Zone be awarded  
20 designation; and
- 21           • That the Assistant County Executive Officer/EDA or designee is authorized to sign the  
22 application, the MOU and other documents necessary for the implementation of the  
23 Enterprise Zone. The Assistant County Executive Officer/EDA is also designated as the  
24 primary contact.  
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1 PASSED, APPROVED AND ADOPTED THIS \_\_\_\_\_ day of August, 2006

2 AYES:

3 NOES:

4 ABSENT:

5  
6 ATTEST: Clerk of the Board

COUNTY OF RIVERSIDE

7  
8 \_\_\_\_\_, Deputy

9 \_\_\_\_\_  
10 Bob Buster, Chairman  
11 BOARD OF SUPERVISORS

12 FORM APPROVED  
13 COUNTY COUNSEL

14 AUG 17 2006

15 BY Joe S. [Signature]