

SUBMITTAL TO THE BOARD OF SUPERVISORS
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA

451B



FROM: TLMA - Planning Department

SUBMITTAL DATE:
February 5, 2007

SUBJECT: PLOT PLAN NO. 22248 / VARIANCE NO. 1805 – CEQA Exempt – Applicant: Chevron Corporation – Engineer / Representative: Larry Tidall - Second Supervisorial District – West Corona Zoning District – Temescal Canyon Area Plan: Community Development: Commercial Retail (CD-CR) (0.20 - 0.35 Floor Area Ratio) – Location: Southerly of Highway 91, and easterly of Serfas Club Drive – 0.88 Gross Acres - Zoning: General Commercial (C-1/C-P) - **REQUEST:** The Plot Plan is a proposal to raise the height of the existing Chevron sign from 45 feet to 100 feet located at 2270 West Frontage Road, Corona, CA. The Variance is an application to allow signage for the commercial development to exceed the standards of Ordinance 348 Section 19.4 (On-Site Advertising Structure and Signs). This variance proposes to exceed Ordinance 348 Section 19.4 (a) (1) by 55 feet, which allows for signs located within 660 feet to the nearest edge of the freeway right of way line to be a maximum height of 45 feet.

RECOMMENDED MOTION:

RECEIVE AND FILE the Notice of Decision for the above referenced case acted on by the Planning Director on January 22, 2007.

The Planning Department recommended Denial; and,
THE PLANNING DIRECTOR:

DENIED PLOT PLAN NO. 22248, based upon the findings and conclusions incorporated in the staff report; and,

DENIED VARIANCE NO. 1805, based upon the findings and conclusions incorporated in the staff report.

Mark J. Balys for

Ron Goldman
Planning Director

RG:cv

REVIEWED BY EXECUTIVE OFFICIAL

DATE *2/20/07*

Departmental Concurrence

Dep't Recomm.: Consent
Per Exec. Ofc.: Consent
 Policy
 Policy

RECEIVED
JAN 22 2007
PLANNING DEPARTMENT
COUNTY OF RIVERSIDE

Prev. Agn. Ref. **District: Second** Agenda Number:

ATTACHMENTS FILED
WITH THE CLERK OF THE BOARD

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