

**SUBMITTAL TO THE BOARD OF SUPERVISORS
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA**



FROM: Supervisor Ashley and Supervisor Wilson

SUBMITTAL DATE:
July 20, 2007

SUBJECT: : Coachella Valley Multi-Species Habitat Conservation Plan (MSHCP): Agreements with O'Reilly Public Relations and Coachella Valley Association of Governments (CVAG)

RECOMMENDED MOTION: That the Board of Supervisors:

1. Direct the Auditor-Controller to make the budget adjustment shown on Attachment 1; and
2. Approve the attached reimbursement agreement with Coachella Valley Association of Governments (CVAG) authorize the Chairman of the Board of Supervisors to execute said agreement (Attachment 2); and
3. Approve and authorize the Chairman to sign the attached amended agreement with O'Reilly Public Relations not to exceed \$249,500 for professional services related to the CVMSHCP (Attachment 3).

BACKGROUND: The Coachella Valley Association of Governments (CVAG) is the lead agency for preparation of the Coachella Valley Multiple Species Conservation Plan (CVMSHCP). The CVMSHCP covers the Coachella Valley and surrounding mountain areas to address current and future federal and state endangered species matters. The County and all the cities of the Coachella Valley approved the CVMSHCP, with the exception of the City of Desert Hot Springs (DHS). On June 26, 2006, the CVAG Executive Committee directed CVAG staff to begin the process to revise the CVMSHCP, removing DHS as a Permittee.

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Marion Ashley

Marion Ashley
5th District Supervisor

**REQUIRES
4/5th's VOTE**

Ray Wilson

Ray Wilson
4th District Supervisor

Dept't Recomm.:
 Per Exec. Ofc.:
 Policy
 Policy

Prev. Agn. Ref.: 15.1- 8/15/16, 3.26- 10/24/06. 3.15-12/19/06	District: 4&5	Agenda Number:
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3.1

**ATTACHMENTS FILED
WITH THE CLERK OF THE BOARD**

Agreements with O'Reilly Public Relations and Coachella Valley Association of Governments (CVAG)

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On August 18, 2006 (Item 15.1) the Board approved a \$500,000 general fund loan to CVAG as initial funding of the aforementioned CVMSHCP revision. Subsequently, a reimbursement agreement detailing CVAG's commitment to reimburse this amount to the county within two (2) years of approval of the CVMSHCP was approved on December 19, 2006 (Item 3.15). A portion of this funding was allocated by the Board on October 24, 2006 to pay for professional services related to the CVMSHCP to O'Reilly Public Relations (Item 3.26).

Over the last year, the CVMSHCP has been revised and is currently out for public review. The amount of time and effort needed to reach this point was more than was anticipated. Some unexpected issues arose which needed to be addressed, causing some delay in the processing and the expenditure of additional resources.

In order to complete the CVMSHCP, CVAG is requesting an additional \$300,000 loan to cover the remaining costs. As with the previous reimbursement agreement, this amount will be reimbursed to the county within two (2) years of approval of the CVMSHCP. The amended reimbursement agreement is Attachment 2.

Also attached is an amended agreement with O'Reilly Publications (Attachment 3) to complete the public outreach portion of the program. This contract includes two additional scopes of work for Fiscal Year 2007-2008. The first additional scope of work is for \$100,000, for which CVAG will be paying out of the above reimbursable funds. The second additional scope of work is for \$149,000, some of which is a contingency, for supplemental outreach for which the county has agreed to cover the cost. The total for the additional work for the O'Reilly Publications agreement is not to exceed \$249,500. The additional scopes of work (Appendices A-1 and A-2) are attached as part of the O'Reilly agreement.

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Attachment 1

Budget Adjustment:

Decrease Appropriations

10000-110900000-581000 Contingency **\$449,000**

Increase Appropriations

10000-110100000-551100 Contributions to other funds **\$449,000**

Increase Estimated Revenue

20200-310050000-781540 Contribution from other funds **\$449,000**

Increase Appropriations

20200-310050000-527980 Contracts **\$449,000**