

**SUBMITTAL TO THE BOARD OF SUPERVISORS
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA**

719



FROM: Economic Development Agency

SUBMITTAL DATE:
October 25, 2007

SUBJECT: Adoption of Resolution 2007-486 Authorizing Submittal of an Enterprise Zone Application to the State of California Department of Housing and Community Development

RECOMMENDED MOTION: That the Board of Supervisors:

1. Approve Resolution No. 2007-486; and
2. Authorize the Assistant County Executive Officer/EDA to sign the application, the Memorandum of Understanding and other documents necessary for the implementation of the Enterprise Zone.

BACKGROUND: The California Enterprise Zone Program was created to stimulate economic growth in the most economically distressed areas throughout the state. The Enterprise Zone Program is a long term, 15-year partnership between local governments and private companies to generate new private sector investment and growth. The state provides tax credits and incentives to Enterprise Zone businesses to promote growth and revitalize deteriorated areas; hire the most difficult-to-hire residents in private sector jobs; and retain, expand and reward businesses that participate in these objectives.

(Continued on Page 2)

Departmental Concurrence

FORM APPROVED COUNTY COUNSEL
BY: Michelle Clack
DATE: 10/29/07

RZ:DL:SM:RM

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Deanna Lorson

Deanna Lorson, Managing Director, for Robin Zimpfer,
Assistant County Executive Officer/EDA

FINANCIAL DATA	Current F.Y. Total Cost:	\$ 0	In Current Year Budget:	N/A
	Current F.Y. Net County Cost:	\$ 0	Budget Adjustment:	N/A
	Annual Net County Cost:	\$ 0	For Fiscal Year:	07-08

COMPANION ITEM ON BOARD OF DIRECTORS AGENDA: No

SOURCE OF FUNDS: N/A	Positions To Be Deleted Per A-30	<input type="checkbox"/>
	Requires 4/5 Vote	<input type="checkbox"/>

C.E.O. RECOMMENDATION: APPROVE

BY: *Jennifer L. Sargent*
Jennifer L. Sargent

County Executive Office Signature

Policy
 Policy
 Consent
 Consent
 Dep't Recomm.:
 Per Exec. Ofc.:

Prev. Agn. Ref.:	District: 4/5	Agenda Number:
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3.8

BACKGROUND (continued):

The County of Riverside together with the cities of Desert Hot Springs and Cathedral City has identified several areas that are distressed that would benefit from an enterprise zone designation. The County and the two cities desire to jointly apply for a new Enterprise Zone designation for the west Coachella Valley region. The new designation would provide the incentives to continue the economic revitalization and development in the western Coachella Valley. The proposed zone would be called the West Coachella Valley Enterprise Zone. Attached is a map of the proposed boundary for the unincorporated areas between the two cities. Final modifications to the boundary can be made if conditional designation is granted by the state.

If a new Enterprise Zone designation is awarded to the West Coachella Valley Enterprise Zone, each partner will be required to contribute funding annually for the life of the zone to be used for administration and promotion. It is anticipated that the funding request would be \$75,000 each and will not be requested until fiscal year 2008-09.

Therefore, Agency staff recommends that the Board of Supervisors adopt Resolution No. 2007-486 supporting the West Coachella Valley Enterprise Zone application.

Attachments:

Resolution 2007-486
Proposed zone boundary map

RESOLUTION NO. 2007-486**A RESOLUTION OF THE COUNTY OF RIVERSIDE
AUTHORIZING THE SUBMITTAL OF AN ENTERPRISE ZONE APPLICATION
TO THE STATE OF CALIFORNIA DEPARTMENT OF
HOUSING AND COMMUNITY DEVELOPMENT**

WHEREAS, the State of California has enacted the Enterprise Zone Act, Chapter 12.8 of Division 7 of Title 1 of the Government Code of the State of California (commencing with Section 7070, *et seq.*) which allows for the creation of enterprise zones;

WHEREAS, the State of California Department of Housing and Community Development, Division of Community Affairs has released a Request for Proposals for new designations in the California Enterprise Zone Program to encourage and facilitate business investment and job development in distressed areas of the State;

WHEREAS, the County of Riverside and the Cities of Cathedral City and Desert Hot Springs are partnering to create and administer an Enterprise Zone titled the West Coachella Valley Enterprise Zone;

WHEREAS, the County of Riverside finds that the application area in the unincorporated communities of North Palm Springs, Whitewater, and West Garnet satisfy the criteria that an area must meet in order to be eligible for California Enterprise Zone status;

WHEREAS, the County of Riverside finds that the application area is a depressed area and that designation of the area as an Enterprise Zone is necessary in order to attract private sector investment to the area;

WHEREAS, the County of Riverside agrees to commit funding, in-kind resources and staffing to the Enterprise Zone and acknowledges that this commitment is an annual commitment for the life of the Enterprise Zone; and

WHEREAS, the County of Riverside authorizes the submittal of an application for a new Enterprise Zone designation through the Coachella Valley Enterprise Zone Authority;

NOW, THEREFORE, BE IT RESOLVED, DETERMINED, AND ORDERED by the Board of Supervisors of the County of Riverside in regular session assembled on this ____ day of November 2007 in Riverside, California as follows:

- That the County of Riverside authorizes the application;
- That the County of Riverside authorizes and supports job development, job creation, and economic development;
- That the County of Riverside authorizes that staffing of the West Coachella Valley Enterprise Zone Authority shall be made available to maintain record-keeping, monthly updates on zone activities, and to discuss these activities with program auditors;
- That the County of Riverside through it's participation in the West Coachella Valley Enterprise Zone shall develop a self-evaluation process to measure its progress in

meeting its goals and objectives; and, said process shall be submitted to the Department for review, approval and inclusion in the Memorandum of Understanding (MOU) prior to Final Designation;

- That the County of Riverside agrees to complete all actions stated within the application that apply to its jurisdiction should the proposed Enterprise Zone be awarded designation; and
- That the Assistant County Executive Officer/EDA or designee is authorized to sign the application, the MOU and other documents necessary for the implementation of the Enterprise Zone. The Assistant County Executive Officer/EDA is also designated as the primary contact.

PASSED, APPROVED AND ADOPTED THIS _____ day of November 2007

AYES:

NOES:

ABSENT:

ATTEST: Clerk of the Board

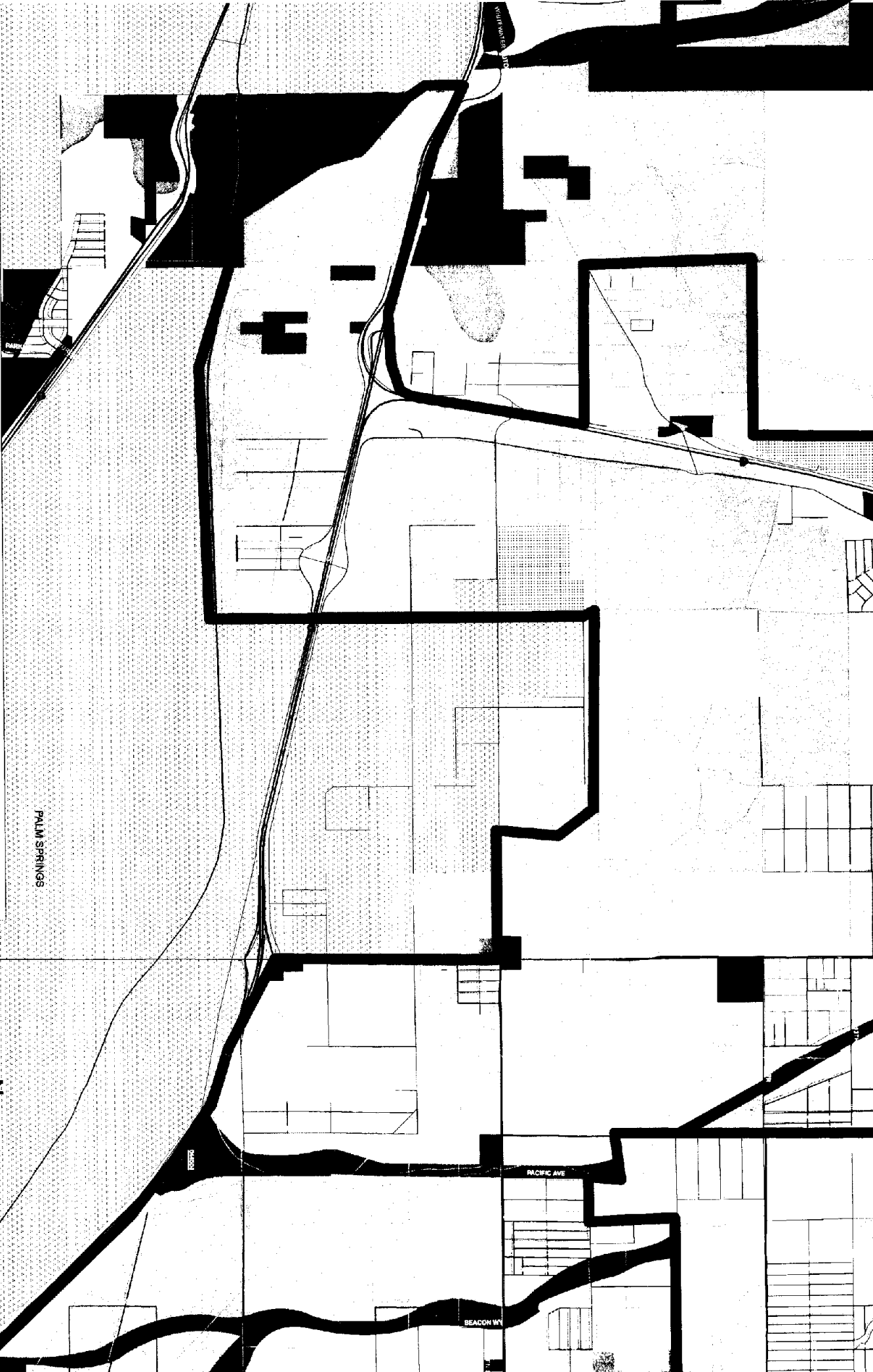
COUNTY OF RIVERSIDE

_____, Deputy

John Tavaglione, Chairman
BOARD OF SUPERVISORS

FORM APPROVED COUNTY COUNSEL
By: *Michelle Clack*
DATE: 10/29/07
MICHELLE CLACK

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Legend

Proposed Boundary

Interstate Highway

California State Highway

US Highway

Roads

Census Blocks (2000)

Qualifying Census Tracts

TLMA, CITIES

CITYNAME

CATHEDRAL CITY

DESERT HOT SPRINGS

PALM SPRINGS

GP Landuse Overlay

OVERLAY

gp

CCO

CD

CR

RV

RVSA

Very Low Density Residential

WLD-R-RC

Low Density Residential

LDR-RC

Medium Density Residential

MDR-HD-R

High Density Residential

HDR-HD-R

Commercial Tourist

CO

Community Center

CC

Light Industrial

LI

High Industrial

HI

Agriculture

AG

Conservation

CON

Conservation Habitat

CH

Open Space Recreation

OSR

Open Space Rural

OSR

Water

W

Mineral Resources

MR

Indian Lands

IL

Rural Residential

RR

Very High Density Residential

VHDR

Commercial Office

CO

Rural Mountainous

RM



PALM SPRINGS

PACIFIC AVE

BEACON Wn