

**SUBMITTAL TO THE BOARD OF SUPERVISORS
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA**

526



FROM: FIRE

SUBMITTAL DATE: May 13, 2008

SUBJECT: The purchase of 9-1-1 educational materials for kids (grades: K-2) as a single source from vendor 9-1-1 for Kids.

RECOMMENDED MOTION: Move that the Board of Supervisor approve and authorize the Purchasing Agent to process a single source purchase for 9-1-1 educational materials in the amount of \$121,726.25 from the vendor "9-1-1 for Kids" without securing competitive bids in accordance with Ordinance 459.4

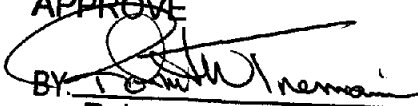
BACKGROUND: The County of Riverside Fire Department provides service and support to all county educational institutions with the education for children (grades: K-2) about 9-1-1 emergency and fire safety. The State of California 9-1-1 Office Telecommunications Division has standardized the curriculum for all 9-1-1 education throughout the state. The State of California 9-1-1 Office provides 100% reimbursement of all the money spent to purchase the materials needed for educational program. The County of Riverside Fire Department has obtained confirmation from the State of California of their commitment to fund the 9-1-1 equipment and services for this educational program.


Diane Sinclair, Deputy Director Admin for
John R. Hawkins, County Fire Chief

FINANCIAL DATA	Current F.Y. Total Cost:	121,726	In Current Year Budget:	Yes
	Current F.Y. Net County Cost:	0	Budget Adjustment:	No
	Annual Net County Cost:	0	For Fiscal Year:	07/08

SOURCE OF FUNDS: 100% State of California 9-1-1 Office	Positions To Be Deleted Per A-30	<input type="checkbox"/>
	Requires 4/5 Vote	<input type="checkbox"/>

C.E.O. RECOMMENDATION:

APPROVE

BY: Robert Tremaine
Robert Tremaine

County Executive Office Signature

- Dep't Recomm.: Consent Policy
- Per Exec. Ofc.: Consent Policy

TO: BOARD OF SUPERVISORS
SUBJECT: Sole Source Purchase
of 9-1-1 Educational Materials

DATE: May 13, 2008

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BACKGROUND (continued):

The vendor, "9-1-1 for Kids" is the approved State vendor for all the materials used in the 9-1-1 educational program. The types of materials Fire will be purchasing are listed below:

- 100 Classroom Kits A
- 100 Classroom Kits B
- 50,000 3-D Take Home Emergency Cards
- 50,000 What To Say Magnets
- 50,000 Coloring Books
- 50,000 Pencils
- 50,000 Erasers

The local school districts that will be benefiting from this program and purchase of materials are as follows:

Banning, Beaumont, Coachella Valley, Corona-Norco, Desert Sands, Hemet, Jurupa, Lake Elsinore, Menifee, Moreno Valley, Nuvview, Palm Springs, Palo Verde, Perris Elementary, Riverside, Romoland, San Jacinto, Temecula Valley, and Val Verde.

The target goal is to provide the education and materials for an estimated 60,000 children in the County of Riverside area.

PRICE REASONABLENESS: The vendor "9-1-1 for Kids" has provided the County of Riverside Fire Department a discount of 50% for the materials obtained with the California Public Safety Answering Point (PSAP) discount. In addition to this discount for materials Fire has obtained confirmation from the State of California 9-1-1 Office Telecommunications Division that the materials ordered will be 100% reimbursed by the State of California.

Date: May 13, 2008
From: John R. Hawkins **Department/Agency:** Fire
To: Board of Supervisors
Via: Purchasing Agent
Subject: Sole Source Procurement; Request for purchase of \$121,726 worth of 9-1-1 educational materials from vendor "9-1-1 for Kids."

The below information is provided in support of my Department requesting approval for a sole source. Outside of a duly declared emergency, the time to develop a statement of work or specifications is not in itself justification for sole source.

Supply/Service being requested: 9-1-1 educational materials for children (Grades: K-2)
The types of materials listed below:

- 100 Classroom Kits A
- 100 Classroom Kits B
- 50,000 3-D Take Home Emergency Cards
- 50,000 What To Say Magnets
- 50,000 Coloring Books
- 50,000 Pencils
- 50,000 Erasers

All the materials listed will be utilized to provide service and support to all county educational institutions about 9-1-1 emergency and fire safety.

Supplier being requested:

9-1-1 for Kids
14340 Bolsa Chica Road
Unit C
Westminster, CA 92683
Tel: 626-355-6018

Alternative suppliers that can or might be able to provide supply/service:

There are other vendors who can provide similar products. This vendor is one that follows and is approved for use by the State of California 9-1-1 Office Telecommunications Division curriculum materials for education.

Extent of market search conducted:

Vendor information was obtained by the State of California 9-1-1 Office Telecommunications Division. By utilizing this vendor the County of Riverside Fire Department has obtained a 50% discount for the materials through the California Public Safety Answering Point (PSAP).

Unique features of the supply/service being requested from this supplier, which no alternative supplier can provide:

This vendor provides the materials which meet the 9-1-1 emergency and fire safety curriculum that has been standardized by the State of California 9-1-1 Office Telecommunications Division.

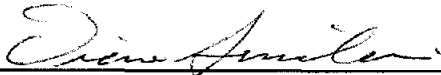
Reasons why my department requires these unique features and what benefit will accrue to the county:

Fire provides service and support to all county educational institutions and the current school districts will be receiving this service and materials are as follows: Banning, Beaumont, Coachella Valley, Corona-Norco, Desert Sands, Hemet, Jurupa, Lake Elsinore, Menifee, Moreno Valley, Nuvview, Palm Springs, Palo Verde, Perris Elementary, Riverside, Romoland, San Jacinto, Temecula Valley, and Val Verde. The target goal is to provide the educational materials for an estimated 60,000 children in the County of Riverside area.

Price Reasonableness: The vendor "9-1-1 for Kids" has provided the County of Riverside Fire Department a discount of 50% for the materials obtained with the California Public Safety Answering Point (PSAP) discount. In addition to this discount for materials Fire has obtained confirmation from the State of California 9-1-1 Office Telecommunications Division that the materials ordered will be 100% reimbursed by the State of California.


Does moving forward on this product or service further obligate the county to future similar contractual arrangements?

It will be dependent upon availability of future reimbursements from the State of California for the materials.



Department Head Signature 5/29/08
Date

Purchasing Department Comments:

Approve Approve with Condition/s Disapprove


Purchasing Agent 5/30/08
Date