



MEMORANDUM

RIVERSIDE COUNTY EXECUTIVE OFFICE

Larry Parrish
County Executive Officer

August 27, 2008

TO: Nancy Romero
Clerk of the Board

FROM: Bill Luna, CEO

RE: CONTINUANCE

Please continue the following item to September 30, 2008:

TRANSPORTION & LAND MANAGEMENT AGENCY/PLANNING:
Report/recommendations from the San Gorgonio Pass Heritage
Corridor Task Force – Orchard Overlay (3.57 of 2/26/08)

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SUBMITTAL TO THE BOARD OF SUPERVISORS
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA

958 B



FROM: TLMA - Planning Department

SUBMITTAL DATE:
February 21, 2008

SUBJECT: San Gorgonio Pass Heritage Corridor Project

RECOMMENDED MOTION: That the Board of Supervisors extend the period of operation of the San Gorgonio Pass Heritage Corridor Task Force for an additional six months, and direct the Task Force to return to the Board at that time with a final report and recommendations on an overall strategy and specific actions for the Board to consider adopting to implement the concept of a Heritage Corridor in the San Gorgonio Pass area.

BACKGROUND: On November 6, 2007, the Board of Supervisors established the San Gorgonio Pass Heritage Corridor Task Force, and directed the Task Force to report back to the Board in 90 days with either their recommendations for implementing the concept of a Heritage Corridor in the San Gorgonio Pass area, or a report on their progress in developing the recommendations.

The Task Force has begun to examine the issues and potential for the establishment of the Heritage Corridor. At this time, their report is in regard to the progress of the effort. Due to the variety of farming, resort, and other private stakeholder interests in the project, and the number of public agencies involved, both at the state and local levels in Riverside County, including local cities, and neighboring San Bernardino County, is estimated that it will take an additional six months to complete this project, and provide the Board with the Task Force's final recommendations.

Following preparations at the staff level, the Task Force convened its first meeting on February 14, 2008, at the Edward-Dean Museum in Cherry Valley. Participating in the meeting were representatives of the local community, including Scott Riley of Oak Glen Riley's Farm, Tina Kummerle and Tom Chong of Highland Springs Resort (Ms. Kummerle also represents the

Jerry Jolliffe
Jerry Jolliffe for
Deputy Planning Director
Ron Goldman
Planning Director

RG:jj

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MINUTES OF THE BOARD OF SUPERVISORS

On motion of Supervisor Stone, seconded by Supervisor Buster and duly carried by unanimous vote, IT WAS ORDERED that the above matter is approved as recommended.

Ayes: Buster, Tavaglione, Stone, Wilson and Ashley
Nays: None
Absent: None
Date: February 26, 2008
xc: Planning, COB

Nancy Romero
Clerk of the Board
By *[Signature]*
Deputy

3.51

Departmental Concurrence

DATE 2/21/08
Tina Grande

Policy Policy
Consent Consent
Dep't. Comm.:
Per Exec. Ofc.:

Pass Municipal Advisory Council), Allen Parker, Pamela Scott of Banning Health Services, Mickey Valdivia of the Beaumont-Cherry Valley Recreation and Park District, Bob Bolts, representing the City of Banning, Chris Tracy and Kyle Warminski, representing the City of Beaumont, Robin Hastings and Jaime Hurtado, representing Supervisor Ashley, Keith Herron, representing the Regional Park and Open Space District, Terri Bowen and Christie Burton of the Edward-Dean Museum, Laurence Tai, of the County Transportation Department, and Jerry Jolliffe, of the County Planning Department. Members of the Task Force that were unable to participate in the February 14th meeting included the State Departments of Parks and Recreation and Transportation, the Farm Bureau, and the Building Industry Association.

In summary, the Task Force discussed the potential overall context of the Heritage Corridor concept, and some specific ideas that they believe are worthy of further pursuit. It was felt that greater involvement from local citizens and the local business community was needed. Accordingly, additional stakeholders, including local Chambers of Commerce, will be invited to participate in the project.

The City of Beaumont reported that they are currently preparing a design guidelines program for the City's business area, and it was felt by the Task Force that the city's program could be tied in to signage, and other means of identifying a corridor or corridors linking I-10 with local businesses, farms, historical features, etc., in adjacent communities.

It was also noted that it is important to establish an interest in the area's local history, in its children, to ensure that there is a continuing local knowledge and involvement in the area's history, economy, and related activities, in the future. Therefore, the Heritage Corridor would need to include the involvement of local schools and youth-oriented institutions.

The Task Force also cited a need to identify and inventory all local businesses, historical features, and other factors that could contribute to the Heritage Corridor, and information regarding what markets are being targeted, and how to target them; and what types of business, recreational, etc. activities would be appropriate and realistic as part of the Heritage Corridor.

At the conclusion of the meeting, a number of follow-up actions were identified for the participants. It is anticipated that future meetings would be held monthly. The next meeting is set for March 13, 2008, at 2:00 p.m., at the Edward-Dean Museum.