

**SUBMITTAL TO THE BOARD OF SUPERVISORS
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA**

923



FROM: Economic Development Agency

SUBMITTAL DATE:
January 5, 2009

SUBJECT: Animal Attraction Services at the Riverside County Fair and National Date Festival

RECOMMENDED MOTION: That the Board of Supervisors:

1. Authorize the Chairman to execute the attached contract by and between Hedrick's Promotions, Inc. and the Riverside County Fair and National Date Festival; and
2. Authorize the Assistant County Executive Officer/Economic Development Agency or designee to administer the terms of the Agreement and make any non-substantive changes.

BACKGROUND: The Riverside County Fair and National Date Festival has had a long history of providing unique animal attractions such as camel and ostrich races, along with more traditional exhibits such as petting zoo and pony rides. The animals are a big draw for families and animal lovers in general. In order to secure quality animal attractions at good value, in August 2008 the Riverside County Fair and National Date Festival staff prepared a request for proposals for the Fair's animal attractions.

(Background continued on next page)

Robin Zimpfer

Robin Zimpfer
Assistant County Executive Officer/EDA

RZ::DL:CC:DS

I:\EDA Administration\DATEFEST\F11Animal Attraction Hedrick 2009-Rev1.doc

FINANCIAL DATA	Current F.Y. Total Cost:	\$ 67,500	In Current Year Budget:	Yes
	Current F.Y. Net County Cost:	\$ 0	Budget Adjustment:	No
	Annual Net County Cost:	\$ 0	For Fiscal Year:	08-09

COMPANION ITEM ON BOARD OF DIRECTORS AGENDA: N/A

SOURCE OF FUNDS: Fair Funds	Positions To Be Deleted Per A-30	<input type="checkbox"/>
	Requires 4/5 Vote	<input type="checkbox"/>

C.E.O. RECOMMENDATION: APPROVE

BY: *Jennifer L. Sargent*

County Executive Office Signature

FORM APPROVED COUNTY COUNSEL
BY: *NEAL R. KIPNIS* DATE: _____
Departmental Concurrence

Policy
 Consent
 Policy
 Consent
 Dept't Recomm.:
 Per Exec. Ofc.:

Prev. Agn. Ref.: N/A

District: 4th

Agenda Number:

3.15

ATTACHMENTS FILED WITH
THE CLERK OF THE BOARD

BACKGROUND CONTINUED:

The request for proposals sought animal attractions over the next three years and the lowest qualified bidder was Hedrick's Promotions. The attached agreement between the County of Riverside and Hedrick's Promotions was prepared for an amount not to exceed \$212,500 over three years, in the amounts as follows:

Year 2009 \$67,500
Year 2010 \$70,000
Year 2011 \$75,000

Hedrick's Promotions will provide Petting Zoo, Small Animal Nursery, Pig Races, Camel and Pony Rides, Ostrich and Camel Races and will participate in the Presidents Parade, Opening Ceremonies and Arabian Nights Pageant. Hedrick's has provided these services satisfactorily for past Fairs and Staff recommends that the Board approve the attached contracts.