

FORM APPROVED COUNTY COUNSEL
 BY: JINNY HARA 5/26/09 DATE

901



**SUBMITTAL TO THE BOARD OF SUPERVISORS
 COUNTY OF RIVERSIDE, STATE OF CALIFORNIA**

FROM: Community Health Agency/Department of Environmental Health

SUBMITTAL DATE:
 May 26, 2009

SUBJECT: Approval to apply decals on all Environmental Health vehicles for public information purposes.

RECOMMENDED MOTION: That the Board of Supervisors approve the Department of Environmental Health's request to apply decals on all Environmental Health vehicles.

BACKGROUND: The Department of Environmental Health received a Federal grant for innovative methods to promote food defense (protecting the food supply). As part of this project, the Department launched a public information campaign informing the public about the dangers of eating from unlicensed food vendors. Using this grant, Environmental Health seeks the approval of the Board of Supervisors to have a decal applied to either side of the rear of Department of Environment Health county vehicles with the logo and slogan for the campaign to keep the concept in circulation. Department vehicles are highly visible and provide a low cost advertising method. Details of the campaign decal are attached.

Departmental Concurrence

JS:gf

Steve Van Stockum

Steve Van Stockum, Director
 Department of Environmental Health

FINANCIAL DATA

Current F.Y. Total Cost:	\$ 8,500	In Current Year Budget:	Yes
Current F.Y. Net County Cost:	\$ 0	Budget Adjustment:	No
Annual Net County Cost:	\$ 0	For Fiscal Year:	08/09

SOURCE OF FUNDS: 100% Federal Grant - Innovative Food Program

Positions To Be Deleted Per A-30	<input type="checkbox"/>
Requires 4/5 Vote	<input type="checkbox"/>

C.E.O. RECOMMENDATION: APPROVE

BY: *Debra Cournoyer*
 Debra Cournoyer

County Executive Office Signature

Dept't Recomm.: Consent Policy
 Per Exec. Ofc.: Consent Policy

Prev. Agn. Ref.: 10/21/2008

District: All

Agenda Number: 3.16

3.12

"Food from    vendors can make you sick!"

Make
the
smart
choice!

look for the permit!

COUNTY OF RIVERSIDE
COMMUNITY HEALTH AGENCY
DEPARTMENT OF
ENVIRONMENTAL HEALTH
DECAL NUMBER 000001
EXPIRES
DEC. 31, 20XX