

**SUBMITTAL TO THE BOARD OF DIRECTORS OF THE
REDEVELOPMENT AGENCY
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA**

327



FROM: Redevelopment Agency

SUBMITTAL DATE:
December 3, 2009

SUBJECT: Public Hearing – 2009-2014 Five Year Implementation Plan

RECOMMENDED MOTION: That the Board of Directors:

1. Conduct a public hearing to receive public comments and consider the Implementation Plans for the following Project Areas: No. 1-1986, Jurupa Valley (JVPA), Mid-County (MCPA), Desert Communities (DCPA), and Interstate-215 Corridor (I-215); and
2. Adopt the Redevelopment Implementation Plan for Fiscal Years 2009-2010 through 2013-2014.

BACKGROUND: (Commences on page 2)

Robert Field
Executive Director

FINANCIAL DATA	Current F.Y. Total Cost:	\$ 0	In Current Year Budget:	No
	Current F.Y. Net County Cost:	\$ 0	Budget Adjustment:	No
	Annual Net County Cost:	\$ 0	For Fiscal Year:	N/A

COMPANION ITEM ON BOARD OF SUPERVISORS AGENDA:

SOURCE OF FUNDS:	Positions To Be Deleted Per A-30	<input type="checkbox"/>
	Requires 4/5 Vote	<input type="checkbox"/>

C.E.O. RECOMMENDATION:

APPROVE

BY: Jennifer L. Sargent

County Executive Office Signature

FORM APPROVED COUNTY COUNSEL
DATE 12/3/09
BY MICHELLE CLACK
Departmental Concurrence

Policy
 Consent
 Policy
 Consent
 Dep't Recomm.:
 Per Exec. Ofc.:

Prev. Agn. Ref.: 12/13/04: 4.4

District: All

Agenda Number:

9.16

BACKGROUND:

California Community Redevelopment Law (the "CRL") requires that all redevelopment agencies adopt an implementation plan, after a public hearing is held, every five years on or before December 31 of the fifth year. Pursuant to Section 33490(a)(1)(A) of the CRL, the *Implementation Plans* for Project Area No. 1-1986, Jurupa Valley (JVPA), Mid-County (MCPA), Desert Communities (DCPA), and Interstate-215 Corridor (I-215) describe the specific goals and objectives of the Agency, as well as the specific programs, including potential projects, and estimated expenditures that will assist in the elimination of blight within the project area over the FY 2009-2014 reporting cycle. The Plans describe the activities the Agency has undertaken and the progress toward blight elimination within the project areas over the 2004-2009 reporting period, and details relevant time limits for each project area and sub-area as required by redevelopment law. As stated in Section 33490(a)(1)(B), adoption of an implementation plan shall not constitute an approval of any specific program, project, or expenditure and shall not change the need to obtain any required approval of a specific program, project, or expenditure.

Public participation for development of these *Implementation Plans* was solicited from a cross-section of people, including community members, County departmental staff members, and elected officials. Instruments used to obtain input included direct interview, surveys, public hearings and workshops.

Categories of projects and programs discussed in the *2009-2014 Implementation Plans* are geared toward blight elimination in each project area, and include: planning and development efforts, construction of public infrastructure improvements, construction of capital facilities, business incentive programs to assist commercial and industrial development within its redevelopment project areas, general blight elimination activities such as graffiti abatement and community clean-up activities, and use of housing set-aside funds to improve or increase the low- and moderate-income housing stock. Furthermore, the Agency intends to continue to assist in the eradication of blight and promotion of economic development in its redevelopment project areas in the form of loans and/or grants to facilitate the rehabilitation of commercial buildings and demolition of unsafe structures, marketing campaigns, fast tracking services and employee development assistance.

Pursuant to Section 33490(d) of the CRL, the Agency posted a Notice of Public Hearing (Notice) in at least four locations in the project area for a period of three weeks, ending at least ten days prior to the hearing. The Notice was also published in the Press Enterprise once a week for three consecutive weeks beginning on November 13, 2009. Notice of the hearing was mailed three weeks before the hearing, upon request, to all interested parties. The Notice was posted and published in both English and Spanish.

The Agency has prepared the attached *2009-2014 Implementation Plans* in compliance with Section 33490 of the CRL. Agency staff recommends that the Board conduct a public hearing and approve the Implementation Plan for each project area.

Printed by: Tinajero, Maria
at 1:59 pm
on: Wednesday, Nov 11, 2009

Ad #: 10065266

Account Information

Phone #: (951) 955-8069
Name: EDAWDC COUNTY OF
RIVERSIDE
Address: 1325 SPRUCE ST STE 400
RIVERSIDE CA 92507-0506
Acct #: 300444
Client:
Placed by: Sandra Sesma
Fax #: (951)

Ad Copy:

**NOTICE OF PUBLIC HEARING
OF THE REDEVELOPMENT AGENCY
FOR THE COUNTY OF RIVERSIDE
BOARD OF DIRECTORS FIVE YEAR
IMPLEMENTATION PLAN
FY 2009-2014**

NOTICE IS HEREBY GIVEN that the Redevelopment Agency for the County of Riverside will conduct a public hearing on Tuesday, December 15, 2009, at 9:30 a.m. in the Board Hearing Room, Riverside County Administrative Center, 4080 Lemon Street, First Floor, Riverside, California 92507, in compliance with Community Redevelopment Law, Health and Safety Code Section 33490, to review the Redevelopment Plans and corresponding FY 2009-2014 Implementation Plans for the following Project Areas: Project Area No. 1 (1-1986, as amended); Jurupa Valley Project Area (JVPA, as amended); Mid-County Project Area (MCPA, as amended); Desert Communities Project Area (DCPA, as amended); and the Interstate 215 Corridor Project Area (I-215, as amended); and to evaluate the progress of each redevelopment project area.

Any interested person may submit comments in writing to the attention of Rohini Dasika, Principal Development Specialist, at the following address: Redevelopment Agency, 1325 Spruce Street Ste. 400, Riverside, CA 92507 or may appear and be heard at the time of the public hearing.

Dated: November 12, 2009

Published:

By: Rohini Dasika
Riverside County Economic Development Agency
1325 Spruce Street Ste. 400, Riverside, CA 92507
Phone: (951) 955-8916

**ANUNCIO DE AUDIENCIA PÚBLICA
DE LA AGENCIA DE REURBANIZACIÓN
DEL CONDADO DE RIVERSIDE**

**MESA DIRECTIVA
PLAN DE IMPLEMENTACIÓN DE CINCO AÑOS
AÑOS FISCALES 2009-2014**

POR MEDIO DE LA PRESENTE SE ANUNCIA que la Agencia de Reurbanización del Condado de Riverside conducirá una audiencia pública el martes, 15 de diciembre del 2009, a las 9:30 a.m. en el Salón de Conferencias de la Mesa Directiva, Riverside County Administrative Center, 4080 Lemon Street, Riverside, California 92507 en el primer piso, de acuerdo a la ley de Reurbanización, Community Development Law, Health and Safety Code Section 33490, para revisar los Planes de Reurbanización y los Planes de Implementación correspondientes a los años fiscales 2009-2014 para los siguientes Areas de Proyecto: Project Area No. 1 (1-1986, como fue enmendada); Jurupa Valley Project Area (JVPA, como fue enmendada); Mid-County Project Area (MCPA, como fue enmendada); Desert Communities Project Area (DCPA, como fue enmendada); and the Interstate 215 Corridor Project Area (I-215, como fue enmendada); y para evaluar el progreso de cada área de proyecto de reurbanización.

Cualquier persona interesada puede presentar sus comentarios por escrito a la atención de Rohini Dasika, Principal Development Specialist, a la siguiente dirección: Agencia de Reurbanización, 1325 Spruce Street Ste. 400, Riverside, CA 92507, o puede presentarse y ser escuchado en la audiencia pública.

Fecha: 12 de noviembre del 2009

Publicada:

Por: Rohini Dasika
Agencia de Desarrollo Económico del Condado de Riverside
1325 Spruce Street, Ste. 400, Riverside, CA 92507
Teléfono: (951) 955-8916 11/13, 20, 27

Ad Information

Classification: Legals
Publications: Press-Enterprise

Start date: 11-13-09
Stop date: 11-27-09
Insertions: 3

Rate code: LE-County
Ad type: Ad Liner
Taken by: Tinajero, Maria

Size: 2x86.380
Bill size: 173.00x 5.14 agate lines

Amount due: **\$640.10**