

BACKGROUND CONTINUED:

The Mecca Design Guidelines would apply to the entire community of Mecca, as defined by the boundaries of the Mecca Community Council. The boundaries include the small, vibrant town core of Mecca, and extend generally to the Whitewater River on the west, Avenue 62 on the north, the All-American Canal on the northeast, Arthur Street on the east, and the Salton Sea on the south.

The Mecca Design Guidelines would establish a community logo and contain proposals, with special designs, for community entry monumentation, streetscapes, trail facilities, parks, and residential, commercial, and industrial buildings, and other highly visible design elements to assist the community in maintaining and enhancing its special sense of community identity, character, and image, as it grows in the future.

Staff recommends that the Board of Supervisors adopt the Mecca Design Guidelines, dated July 6, 2009.