

BACKGROUND CONTINUED:

The Thermal Design Guidelines would apply to the entire community of Thermal, as defined by the boundaries of the Thermal Community Council. In addition to the historic agricultural service center and agricultural products shipping core of Thermal, these boundaries include the Jacqueline Cochran Regional Airport, and generally include all of the area between Harrison Street on the west and the All-American Canal on the east, and between the City of Coachella on the north and 66th Avenue westerly of the Whitewater River and 62nd Avenue easterly of the Whitewater River, on the south.

The Thermal Design Guidelines would establish special design themes for community entry monuments, street signs, street lighting fixtures, street-side landscaping and walkways, trail facilities, and historic and solar energy accommodative building designs for industrial, commercial, and residential structures, and community art. The design guidelines also include a proposal for a town plaza, to create a focal point for future community activities.

Staff recommends that the Board of Supervisors adopt the Thermal Design Guidelines, dated July 6, 2009.