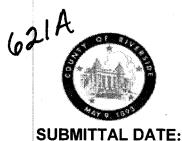


## SUBMITTAL TO THE BOARD OF DIRECTORS COUNTY OF RIVERSIDE, STATE OF CALIFORNIA



1/12/10

FROM: Regional Park & Open-Space District

SUBJECT: 2009 Temecula Valley Wine & Balloon Festival Report - District III

## **RECOMMENDED MOTION:** That the Board:

- Accepts and files this report on the Temecula Valley Balloon and Wine Festival held June 5, 6, and 7, 2009 at Lake Skinner Recreation Area; and
- 2. Authorizes the Regional Park & Open-Space District staff to proceed with plans to conduct the 2010 Balloon and Wine Festival in the spring of 2010.

## **BACKGROUND:**

On June 5, 6 and 7, 2009, the Temecula Valley Balloon & Wine Association (Association) held its annual event at Lake Skinner Recreation Area in Winchester, California. The event generated \$55,476 in revenue to the Park District from gate admissions, parking, and camping. There was excellent cooperation among the community, Association, Riverside County Fire Department, Riverside County Sheriff's Department, the US Immigration and Naturalization Service, City of Temecula, Metropolitan Water District, California Highway Patrol and Regional Park & Open-Space District.

The Association has requested authorization to proceed with plans to conduct the 2010 Balloon and Wine Festival at the Lake Skinner Recreation Area in June. The Park District and the Association will work closely to assure another successful event if your honorable Board authorizes the District to move forward with this

| event.  |                               |                        |                      |                                     |  |  |
|---|-------------------------------|------------------------|----------------------|-------------------------------------|--|--|
| 758 - B & W 2009 Repor                                    | t -                           |                        | Scott Bandle, Genera | l Manager                           |  |  |
| FINANCIAL<br>DATA: n/a                                    | Current F.Y. Total Cost:      | \$                     | In Current Year      | Budget:                             |  |  |
|   | Current F.Y. Net County Cost: | \$                     | Budget Adjustm       | Adjustment:                         |  |  |
|   | Annual Net County Cost:       | \$                     | For Fiscal Year:     |                                     |  |  |
| SOURCE OF FUNDS:  |                               |                        |                      | Positions To Be<br>Deleted Per A-30 |  |  |
|   |                               |                        |                      | Requires 4/5 Vote                   |  |  |
| C.E.O. RECOMMENDATION:  County Executive Office Signature |                               | APPR                   |                      |                                     |  |  |
|   |                               | BY: Michael R. Shetler |                      | etler                               |  |  |
| County Excount  | vo Omoc Oignature             |                        |                      |                                     |  |  |

Ø Exec. Ofc.:

Prev. Agn. Ref.:

Consent

Jep't Recomm.:

District: III Agenda Number: 13.1