

**SUBMITTAL TO THE BOARD OF SUPERVISORS  
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA**



**FROM:** Supervisor John J. Benoit

**SUBMITTAL DATE:**  
February 9, 2010

**SUBJECT:** Proclaiming the Month of February as American Heart Month and advocating support for Go Red for Women Day in Riverside County.

**RECOMMENDED MOTION:** That the Board of Supervisors proclaim the month of February as American Heart Month and advocates support for Go Red for Women Day in Riverside County.

**BACKGROUND:**

The sixth annual "Go Red for Women" campaign by the American Heart Association to increase awareness that cardiovascular disease is the number one killer of American women- exceeding the next seven causes of death combined, including cancer. The national sponsored initiative sponsored by Macy's and Pfizer encourages women to take charge of their heart health by making it a top priority so they can live stronger, longer lives.

By proclaiming February 2010 to be American Heart Month in the County of Riverside, the Board of Supervisors will support the national and local movement to bring attention to improving women's health.

John J. Benoit  
Fourth District Supervisor

**PROCLAMATION**

*Recognizing*

**February as American Heart Month and advocating  
support for Go Red for Women Day in Riverside  
County**

*WHEREAS, Diseases of the heart are the nation's leading cause of death, and stroke is the third leading cause of death; and*

*WHEREAS, Cardiovascular disease claims the lives of more than 460,000 American women, about one death per minute, each year; and*

*WHEREAS, Each year, 53 percent of all deaths from cardiovascular disease occur in women, and about 32,800 more women than men die from stroke; and*

*WHEREAS, The direct and indirect cost of cardiovascular disease and stroke in the United States are nearly \$450 billion; and*

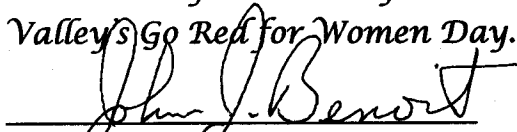
*WHEREAS, More women die of cardiovascular disease than the next five leading causes of death combined, including all cancers; and*

*WHEREAS, Go Red for Women Day is the American Heart Association's national call to increase awareness of heart disease, the leading cause of death for women, and to inspire women to take care of their heart health; and*

*WHEREAS, All women should learn their own personal risk for heart disease, using tools such as the American Heart Association's Go Red for Women Heart Check Up and by talking to their health care providers;*

*NOW, THEREFORE, LET IT BE RESOLVED, that the Board of Supervisors of the County of Riverside does hereby recognize February 2010 as American Heart Month and February 5, 2010 as Go Red for Women Day; and be it further*

*RESOLVED, that the Board of Supervisors of the County of Riverside commend and thank Patty Newman for her extraordinary efforts as the 2010 Chair of Coachella Valley's Go Red for Women Day.*



**JOHN J. BENOIT**

Supervisor, Fourth District