

**SUBMITTAL TO THE BOARD OF SUPERVISORS
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA**

840



FROM: Economic Development Agency

SUBMITTAL DATE:
January 28, 2010

SUBJECT: The Riverside County Fair & National Date Festival Entertainment, Exhibitions, and Interim Events

RECOMMENDED MOTION: That the Board of Supervisors:

1. Authorize the Assistant County Executive Officer/EDA to enter into sole-source entertainment and exhibition contracts for an amount not to exceed the entertainment and exhibit budgets annually approved by the Board; no single contract shall exceed \$75,000; and
2. Authorize the Assistant County Executive Officer/EDA to enter into revenue contracts relating to the Fair and year-round interim events at the fairgrounds; no single contract shall exceed six months and \$125,000.

BACKGROUND: Operating a fair requires staff to enter into contracts for entertainment and exhibitions. Many of the entertainers and exhibitors must be contracted within a few days of negotiating the contract or risk losing entertainment of exhibits. When hiring entertainment or contracting for unique exhibitions, there are no comparable substitutions for such one-of-a-kind attractions.

(Continued)

Robert Field
Assistant County Executive Officer/EDA

FINANCIAL DATA	Current F.Y. Total Cost:	\$ 0	In Current Year Budget:	NA
	Current F.Y. Net County Cost:	\$ 0	Budget Adjustment:	No
	Annual Net County Cost:	\$ 0	For Fiscal Year:	NA

COMPANION ITEM ON BOARD OF DIRECTORS AGENDA: No

SOURCE OF FUNDS: Fair Funds	Positions To Be Deleted Per A-30	<input type="checkbox"/>
	Requires 4/5 Vote	<input type="checkbox"/>

C.E.O. RECOMMENDATION: APPROVE

BY: Jennifer L. Sargent

County Executive Office Signature

Dept't Recomm.: Consent Policy

Per Exec. Ofc.: Consent Policy

Prev. Agn. Ref.: **District:** 4 **Agenda Number:** 3.22

Departmental Concurrence

BACKGROUND: (Continued)

Therefore, it is important to allow management staff the ability to enter into sole-source contracts (no single contract shall exceed \$75,000) for these services that are within the budget approved by the Board of Supervisors.

In addition, the Fair hosts numerous events throughout the year. Many of the events are contracted within a few days of the actual event, leaving only days to negotiate and execute agreements or risk losing the event and revenue. Therefore, it is important to allow management staff the ability to enter into revenue generating contracts that do not exceed six months and \$125,000.