

**SUBMITTAL TO THE BOARD OF SUPERVISORS  
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA**

969



**FROM:** Economic Development Agency

**SUBMITTAL DATE:**  
February 10, 2010

**SUBJECT:** Funding for Community Economic Development and Tourism Organizations

**RECOMMENDED MOTION:** That the Board of Supervisors authorize the Assistant County Executive Officer/EDA or designee to negotiate and execute agreements with various economic development and tourism organizations subject to County Counsel approval, with individual agreements not to exceed \$50,000 and cumulative obligations not to exceed \$500,000.

**BACKGROUND:** On November 3, 2009 the Board of Supervisors approved \$500,000 for Economic Development Memberships. The Economic Development Agency partners with multiple non-profit economic development and tourism organizations that foster business recruitment, retention and expansion; small business development; tourism promotion; film industry promotion, and cultural arts activities. These organizations represent specific activities and economic regions of the county aligned with agency and county goals.

(Continued)

Robert Field  
Assistant County Executive Officer/EDA

**FINANCIAL DATA**

Current F.Y. Total Cost:	\$ 0	In Current Year Budget:	Yes
Current F.Y. Net County Cost:	\$ 0	Budget Adjustment:	No
Annual Net County Cost:	\$ 0	For Fiscal Year:	09/10

**COMPANION ITEM ON BOARD OF DIRECTORS AGENDA:** No

**SOURCE OF FUNDS:** Economic Development Memberships and Activities Set-Aside/General Fund

<b>Positions To Be Deleted Per A-30</b>	<input type="checkbox"/>
<b>Requires 4/5 Vote</b>	<input type="checkbox"/>

**C.E.O. RECOMMENDATION:** APPROVE

County Executive Office Signature

BY:

Christopher M. Hans

Consent  
 Dept't Recomm.:  
 Per Exec. Ofc.:

Prev. Agn. Ref.: 3.51 of 11/3/09

District: ALL

Agenda Number:

**3.29**

**BACKGROUND:** (Continued)

EDA requests authority to negotiate conditions of county participation, which may include membership benefits, economic development planning input, and county sponsorship recognition. Some organizations that have been funded in prior years are:

Palm Springs Desert Resorts Communities Convention and Visitors Authority  
Coachella Valley Economic Partnership  
Pass Economic Development Association  
Inland Empire Economic Partnership  
Temecula Valley Balloon and Wine Festival Association  
Tri-Tech Small Business Development Center