

**SUBMITTAL TO THE BOARD OF SUPERVISORS
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA**

210
A



SUBMITTAL DATE:
February 10, 2010

FROM: Economic Development Agency

SUBJECT: 2009 Riverside County Food Drive

RECOMMENDED MOTION: That the Board of Supervisors receive and file the attached "2009 H.E.L.P. Take A Bite Out Of Hunger" report and authorize distribution of \$34,446.14 to various Riverside County food banks and pantries.

Departmental Concurrence

BACKGROUND: Riverside County Board of Supervisors, the Economic Development Agency and Stater Bros. Supermarkets partnered to spearhead the second annual Riverside County Food Drive - *Take A Bite Out Of Hunger*. The food drive campaign ran from November 2009 through December 31, 2009. Over 10,500 pounds of food were collected in bins placed in forty-six Stater Bros. Supermarkets throughout Riverside County. F.I.N.D. Food Bank, serving the Coachella Valley, and Salvation Army, serving the western county, distributed the donated items to Riverside County residents in need. More than \$140,000 was raised through the assistance of the Board of Supervisors, Stater Bros. Supermarkets, on-line donations at www.rcfooddrive.org and the County fundraising campaign which allowed employees to buy wear-jeans-to-work stickers.

Robert Field
Assistant County Executive Officer/EDA

FINANCIAL DATA	Current F.Y. Total Cost:	\$ 0	In Current Year Budget:	No
	Current F.Y. Net County Cost:	\$ 0	Budget Adjustment:	No
	Annual Net County Cost:	\$ 0	For Fiscal Year:	09/10

COMPANION ITEM ON BOARD OF DIRECTORS AGENDA: No

SOURCE OF FUNDS: N/A	Positions To Be Deleted Per A-30	<input type="checkbox"/>
	Requires 4/5 Vote	<input type="checkbox"/>

C.E.O. RECOMMENDATION: APPROVE

County Executive Office Signature BY:
Jennifer L. Sargent

- Consent
- Consent
- Dept't Recomm.:
- Per Exec. Ofc.:

Prev. Agn. Ref.: **District:** ALL **Agenda Number:**

2.12

**County of Riverside
Economic Development Agency
2009 H.E.L.P. Take a Bite Out of Hunger**

On-Line Donations

	Gross	Fees	Net
Total PayPal Transactions	\$ 1,372.00	\$ (45.81)	\$ 1,326.19

Other Donations

Date	Name	Type	Gross	Fees	Net
12/14/2009	RCIT Charity Services	Donation (Check)	\$ 1,500.00	\$ -	\$ 1,500.00
1/6/2010	Riverside County	Supervisor Tavaglione	\$ 5,000.00	\$ -	\$ 5,000.00
1/6/2010	Riverside County	Supervisor Stone	\$ 5,000.00	\$ -	\$ 5,000.00
1/27/2010	Riverside County	Supervisor Benoit	\$ 5,000.00	\$ -	\$ 5,000.00
1/27/2010	Riverside County	Supervisor Ashley	\$ 5,000.00	\$ -	\$ 5,000.00
2/9/2010	Riverside County	Supervisor Buster	\$ 2,500.00	\$ -	\$ 2,500.00
Total Walk-In Donations			\$ 24,000.00	\$ -	\$ 24,000.00

Jeans Sticker Sales

Total Jeans for Charity	\$ 9,119.95	\$ -	\$ 9,119.95
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Take a Bite out of Hunger/Riverside County Combined Total*

\$ 34,491.95	\$ -	\$ 34,446.14
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Stater Bros. Charities and Harvesting Hope Checkstand Donations**

\$ 106,000.00	\$ -	\$ 106,000.00
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H.E.L.P. Take a Bite Out of Hunger	\$ 140,491.95	\$ (45.81)	\$ 140,446.14
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* Riverside County will directly distribute \$34,446.14 to Riverside County pantries.

These monies are the sum of the On-Line Donations, Other Donations and the Jean Sticker Sales.

**Monies collected through Stater Bros. Charities has been or will be distributed by Stater Bros. and not Riverside County.