

**SUBMITTAL TO THE BOARD OF SUPERVISORS
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA**

455



FROM: Economic Development Agency

SUBMITTAL DATE:
March 25, 2010

SUBJECT: American Recovery and Reinvestment Act (ARRA) Program Year 2009-2010 Business Visitation Survey Funding Recommendations

RECOMMENDED MOTION: That the Board of Supervisors:

1. Approve \$186,280 in ARRA funding for Program Year 2009-2010 for services needed to assist the Economic Development Agency (EDA) in identifying the need for layoff aversion, recruitment and other employment services in Riverside County; and
2. Authorize the Director of Workforce Development or designee to negotiate and execute agreements within 10 percent of the funding recommendations for the Business Visitation Survey provided the agreements are approved as to form by County Counsel.

BACKGROUND: The Workforce Investment Act of 1998 provides the framework for a unique national workforce preparation and employment system designed to meet both the needs of the nation's businesses and the needs of job seekers by providing skill upgrade training.
(Continued)

Robert Field

Robert Field
Assistant County Executive Officer/EDA

FORM APPROVED COUNTY COUNSEL BY: NEAL R. KIPNIS DATE: 3/23/10 Departmental Concurrence

FINANCIAL DATA	Current F.Y. Total Cost:	\$ 186,280	In Current Year Budget:	Yes
	Current F.Y. Net County Cost:	\$ 0	Budget Adjustment:	No
	Annual Net County Cost:	\$ 0	For Fiscal Year:	09/10

COMPANION ITEM ON BOARD OF DIRECTORS AGENDA: No

SOURCE OF FUNDS: American Recovery and Reinvestment Act (ARRA) (100% federal funds)	Positions To Be Deleted Per A-30	<input type="checkbox"/>
	Requires 4/5 Vote	<input type="checkbox"/>

C.E.O. RECOMMENDATION: APPROVE

BY: *Jennifer L. Sargen*
Jennifer L. Sargen

County Executive Office Signature

Policy
 Consent
 Policy
 Consent
 Dept't Recomm.:
 Per Exec. Ofc.:

Prev. Agn. Ref.: 3.14 of 11/9/99 **District:** ALL **Agenda Number:**

3.32

BACKGROUND: (Continued)

EDA and the Workforce Investment Board (WIB) conducted a Request for Qualification (RFQ) on November 6, 2009 for Riverside County cities and regional economic development organizations to develop a Riverside County Business Visitation Survey. The data driven survey is intended to measure employer-staffing needs, identify businesses at risk of downsizing and/or relocating, and identify opportunities to enhance Rapid Response services in Riverside County. The collected data will allow EDA to assist cities or regional economic development agencies with their ongoing efforts to enhance job retention strategies directed at equipping business with cutting edge techniques to improve the overall performance of the business.

Due to the low response rate of the initial RFQ dated November 6, 2009, the Workforce Investment Board requested a second RFQ release on January 13, 2010 to allow additional Riverside County cities and regional economic development areas the opportunity to respond to the RFQ.

As a result of the combined RFQ's the following funding recommendations were approved by the Workforce Investment Board Executive Committee:

December 16, 2009		
City/Organization Name	Amount Requested	Amount Recommended
Murrieta	\$22,700	\$22,700
Palm Springs	\$25,000	\$25,000
Riverside	\$80,000	\$80,000
February 17, 2010		
City/Organization Name	Amount Requested	Amount Recommended
Beaumont	\$82,000	\$82,000
Economic Development Corporation of Southwest California	\$48,000	\$48,000
Coachella Valley Economic Partnership	\$208,000	\$208,000

Financial Impact: Total ARRA funds \$465,700. ARRA funding to be disbursed in Program Year 2009/2010 is expected to be 40% or \$186,280 of the total amount. The remaining 60% will be disbursed in Program Year 2010/2011 in the amount of \$279,420.