

**SUBMITTAL TO THE BOARD OF SUPERVISORS  
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA**



**FROM:** Supervisor Bob Buster

**SUBMITTAL DATE:** April 20, 2010


**SUBJECT:** Authorization for the Economic Development Agency to formally establish the "Riverside County Export Award"

**RECOMMENDED MOTION:**

That the Board of Supervisors authorizes the Riverside County Economic Development Agency to create and issue, on behalf of the County, a formal award for presentation to small, medium, and large businesses operating within the county of Riverside who export products to other nations.

**BACKGROUND:** The United States Department of Commerce is currently authorized to formally recognize businesses exporting products made within the United States of America at its discretion. The "Riverside County Export Award" will recognize our agricultural and manufacturing industries within the county for their exports which create jobs and investment within the county as they manufacture products for export to nations around the globe. Recognizing these businesses and their employees is an important part of both business attraction and retention efforts currently underway by our Economic Development Agency.

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**Bob Buster**  
Supervisor, 1<sup>st</sup> District

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**BACKGROUND continued: Authorization for the Economic Development Agency to formally establish the "Riverside County Export Award"**

This month the United States Trade Representative Ron Kirk advised us in writing that 20 percent of the county's private sector jobs (approx 180,000) are the direct result of our exports and international trade business from our county. Since April of 2009 with board direction EDA through its Office of Foreign Trade has made every effort to support exports and foreign direct investment to create jobs and investment within the county. It is time we formally recognize our small, medium and large exporting businesses within the manufacturing and agricultural community with such an award. The award will be presented on behalf of the county by members of the Board of Supervisors, its staff, and or the County Economic Development Agency's Assistant CEO, Managing Director-EDA, and or The Commissioner of Foreign Trade.