

**SUBMITTAL TO THE BOARD OF SUPERVISORS
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA**



FROM: Supervisor John Benoit

SUBMITTAL DATE: April 27, 2010

SUBJECT: Resolution Proclaiming U.S. Travel Rally Day (May 11) and Travel and Tourism Week (May 8-16, 2010)

RECOMMENDED MOTION:

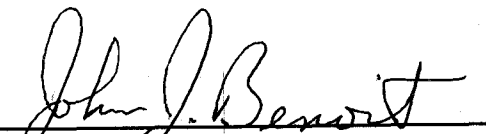
That the Board declare May 8-16, 2010 as Travel and Tourism Week and May 11, 2010 as United States Travel Rally Day in the County of Riverside and approve the attached proclamation.

BACKGROUND:

In 2008, domestic and international visitors spent \$6.1 billion in Riverside County destinations, supporting 69,040 jobs, accounting for combined earnings of \$1.74 billion, and generating \$351.6 million in tax receipts. The Palm Springs Desert Resorts Communities Convention & Visitors Authority is promoting the benefits of travel on "United States Travel Rally Day" Tuesday, May 11, at The Show at Agua Caliente Resort Spa Casino.

Beginning in 1984, Congress designated the week beginning on the second Saturday of May of each year as "National Travel and Tourism Week" to raise awareness of the value of travel to the welfare of the nation.

This resolution recognizes the importance of travel and tourism to California and to Riverside County.



John Benoit
Supervisor
Fourth District

JB:vc