

**SUBMITTAL TO THE BOARD OF SUPERVISORS  
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA**

661



**FROM:** Economic Development Agency

**SUBMITTAL DATE:**  
April 22, 2010

**SUBJECT:** Public meeting regarding the formation of the Palm Springs Desert Communities Tourism Business Improvement District

**RECOMMENDED MOTION:** That the Board of Supervisors provide an opportunity for comments and questions regarding the formation of Palm Springs Desert Resort Communities Tourism Business Improvement District (Tourism BID).

**BACKGROUND:** On March 16, 2010 (item #3.19), the County Board of Supervisors approved Resolution 2010-090 declaring its intent to modify the boundaries of the Tourism BID to include Palm Desert and levy and collect assessments for fiscal year 2010-2011 on assessable hotels and motels located within Palm Springs Desert Resort Communities Tourism Business Improvement District in the Coachella Valley. Part of Resolution 2010-090 includes scheduling this public meeting to comply with requirements pursuant to provisions of California Government Code Section 54954.6 and California Streets and Highways Code Section 36523.5.

FORM APPROVED COUNTY COUNSEL  
BY: *[Signature]* DATE: 4/22/10  
DALLAS DEPARTMENT OF PUBLIC WORKS

*[Signature]*

Robert Field  
Assistant County Executive Officer/EDA

*[Signature]*  
Don Kent, Treasurer-Tax Collector  
Office of the Treasurer-Tax Collector

<b>FINANCIAL DATA</b>	Current F.Y. Total Cost:	\$ 0	In Current Year Budget:	No
	Current F.Y. Net County Cost:	\$ 0	Budget Adjustment:	No
	Annual Net County Cost:	\$ 0	For Fiscal Year:	10/11

**COMPANION ITEM ON BOARD OF DIRECTORS AGENDA:** No

<b>SOURCE OF FUNDS:</b> N/A	Positions To Be Deleted Per A-30	<input type="checkbox"/>
	Requires 4/5 Vote	<input type="checkbox"/>

**C.E.O. RECOMMENDATION:** APPROVE

BY: *[Signature]*  
Jennifer L. Sargent

**County Executive Office Signature**

- Dep't Recomm.:  Consent  Policy
- Per Exec. Ofc.:  Consent  Policy

**Prev. Agn. Ref.:** 3.19 of 3/16/10

**District:** 4, 5

**Agenda Number:**

3.48