

**SUBMITTAL TO THE BOARD OF SUPERVISORS  
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA**



**FROM:** Supervisor John J. Benoit

**SUBMITTAL DATE:** November 30, 2010

**SUBJECT:** Resolution in Support of "Business Friendly Principles" as part of SCAG's Development of a Southern California Economic Growth Strategy

**RECOMMENDED MOTION:** That the Board of Supervisors adopt a resolution in support of "Business Friendly Principles" as part of SCAG's development of a Southern California Economic Growth Strategy and that staff submit a copy of this resolution to SCAG in time for the Southern California Economic Road to Recovery Summit scheduled for December 2, 2010.

**BACKGROUND:**

The Southern California Association of Governments (SCAG) Regional Council is planning a "Southern California Economic Road to Recovery Summit" on December 2nd with the Governor-elect, state leaders and business leaders to present information about potential actions that can be taken to remove impediments to economic growth in Southern California communities.

As part of the summit, SCAG will unveil its economic growth strategy for the region. A component of the strategy is the development of business friendly principles by member jurisdictions. Those principles include:

- Principle One – Economic Development as a Priority
- Principle Two – Business Partnership
- Principle Three – Business Responsive Processes
- Principle Four – Attractiveness to Business Investment

The Regional Council hopes to have all 190 members within the region adopt the resolution for presentation at the summit in order to demonstrate to the Governor-elect and state legislative leaders that Southern California communities are committed to working together with the state to keep businesses within California and find ways to reduce or remove economic impediments to growth.

**FISCAL IMPACT:** There is no fiscal impact associated with the adoption of this resolution.

John J. Benoit, Fourth District Supervisor

Dep't Recomm.:

Dep't Recomm.:

Exec. Ofc.:

Exec. Ofc.:

3.6

1234567890 Concurrence

**Resolution in Support of "Business Friendly Principles"**  
**November 30, 2010**

WHEREAS, Riverside County is a member of the Southern California Association of Governments (SCAG) which is engaged in the development of a Southern California Economic Growth Strategy; and

WHEREAS, Riverside County supports working with SCAG and other key economic stakeholders to improve the Southern California economy; and

WHEREAS, Riverside County is a business friendly municipality and has numerous practices in place to encourage economic growth within its community; and

NOW, THEREFORE, LET IT BE RESOLVED, by the Riverside County Board of Supervisors, that Riverside County supports the following "Business Friendly Principles" as part of SCAG's development of a Southern California Economic Growth Strategy:

**Principle One – Economic Development as a Priority**

Riverside County strives to demonstrate commitment to economic development as a priority.

**Principle Two – Business Partnership**

Riverside County strives to provide quality municipal services to attract and retain businesses and employees.

**Principle Three – Business Responsive Processes**

Riverside County strives to communicate effectively with businesses to increase its responsiveness to businesses that are seeking or doing business within its jurisdiction.

**Principle Four – Attractiveness to Business Investment**

Riverside County strives to streamline operations for efficient and responsive business assistance in areas of licensing, permitting, inspections and other municipal services and will seek to improve its attractiveness to new and existing businesses within its jurisdiction.

---

BOB BUSTER  
First District

---

JOHN TAVAGLIONE  
Second District

---

JEFF STONE  
Third District

---

JOHN J. BENOIT  
Fourth District

---

MARION ASHLEY  
Fifth District, Chairman