

**SUBMITTAL TO THE BOARD OF SUPERVISORS  
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA**

973



**FROM:** Executive Office

**SUBMITTAL DATE:**  
November 3, 2010

**SUBJECT:** State Legislative Advocacy Services

**RECOMMENDED MOTION:** That the Board of Supervisors approve and authorize the Chairman to sign a one year extension of the agreement with Nielsen, Merksamer, Parrinello, Mueller and Naylor to provide state legislative advocacy services.

**BACKGROUND:** Since 2003 the County has used a variety of contractors to provide a bipartisan state lobbying team. The team, California Strategies, Michael Corbett and Nielsen, Merksamer, Parrinello, Meuller and Naylor working with Board members and staff has effectively promoted the County's positions and has established productive relationships with legislators and administrative officials. The contract with Nielsen, Merksamer, Parrinello, Meuller and Naylor was extended for the first time by the Board on December 1, 2009 (item 3.10) last year. Contract provisions allow two one-year extensions. The attached agreement will continue all current services. The extension was prepared with a ten percent (10%) reduction to the compensation allowed in the initial contract for services.

*Alex Gann*

Alex Gann, Principal Management Analyst

FORM APPROVED COUNTY COUNSEL  
BY: *M. B. Kates* 12/8/10  
DATE: \_\_\_\_\_  
MARSHAL VICTOR

Departmental Concurrence

<b>FINANCIAL DATA</b>	Current F.Y. Total Cost:	\$115,830	In Current Year Budget:	Yes
	Current F.Y. Net County Cost:	\$115,830	Budget Adjustment:	No
	Annual Net County Cost:	\$115,830	For Fiscal Year:	2010/11

<b>SOURCE OF FUNDS:</b> General Fund	Positions To Be Deleted Per A-30	<input type="checkbox"/>
	Requires 4/5 Vote	<input type="checkbox"/>

**C.E.O. RECOMMENDATION:** APPROVE

BY: *Dean Deines*  
Dean Deines

**County Executive Office Signature**

- Policy
- Policy
- Consent
- Consent

Dept's Recomm.:  
Per Exec. Ofc.:

**SECOND AGREEMENT RENEWAL  
BETWEEN COUNTY OF RIVERSIDE  
AND NEILSEN, MERKSAMER, PARRINELLO, MUELLER & NAYLOR**

The Agreement between the County of Riverside and Nielsen, Merksamer, Parrinello, Mueller & Naylor (Consultant) approved by the Board of Supervisors on December 20, 2005 Agenda item 3.8 and amended on December 1, 2009 Agenda item 3.10 is hereby renewed effective January 1, 2011 and shall continue in effect through December 31, 2011.

The total compensation will be \$115,830 a reduction of ten percent (10%) from the original contract. The monthly bill shall not exceed \$9,652.50.

All other terms and conditions of the Agreement remain the same.

**SIGNATURE:**

**COUNTY:**

County of Riverside  
Executive Office  
4080 Lemon Street, 4<sup>th</sup> Floor  
Riverside, CA 92501

By: \_\_\_\_\_

Marion Ashley, Chairman  
Board of Supervisors

Date: \_\_\_\_\_

**CONSULTANT:**

Nielsen, Merksamer, Parrinello, Mueller,  
& Naylor  
1415 L. Street, Ste. 1200  
Sacramento, CA 95814

By:  \_\_\_\_\_

James C. Gross, Managing Partner


Date: \_\_\_\_\_

**ATTEST:**

Clerk of the Board

By: \_\_\_\_\_

Date: \_\_\_\_\_

FORM APPROVED COUNTY COUNSEL  
BY:  12/8/10  
MARSHAL L. VICTOR DATE