



SUBMITTAL TO THE BOARD OF DIRECTORS  
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA



FROM: Regional Park & Open-Space District

SUBMITTAL DATE:  
11/24/2010

SUBJECT: 2010 Temecula Valley Wine & Balloon Festival Report – District III

RECOMMENDED MOTION: That the Board Approves and:

1. Files this report on the Temecula Valley Balloon and Wine Festival held June 4-6, 2010 at Lake Skinner Recreation Area; and
2. Authorizes the Regional Park and Open- Space District staff to proceed with plans to conduct the 2011 Balloon and Wine Festival in the spring of 2011.

BACKGROUND: On June 4-6, 2010, the Temecula Valley Balloon & Wine Association (Association) held its annual event at Lake Skinner Recreation Area in Winchester, California. The event generated \$48,001 in revenue to the Regional Park and Open-Space District (District) from gate admissions, parking, and camping. There was excellent cooperation among the community, Association, Riverside County Fire Department, Riverside County Sherriff's Department, US Immigration and Naturalization Service, City of Temecula, Metropolitan Water District, California Highway Patrol, and District. (Continued on page 2)

*T. Novak*

Tracy Novak, Assistant Parks Director for  
Scott Bangle, General Manager

2011-003D-TN

|                              |                               |    |                         |
|------------------------------|-------------------------------|----|-------------------------|
| <b>FINANCIAL DATA</b><br>N/A | Current F.Y. Total Cost:      | \$ | In Current Year Budget: |
|                              | Current F.Y. Net County Cost: | \$ | Budget Adjustment:      |
|                              | Annual Net County Cost:       | \$ | For Fiscal Year:        |

|                         |                                  |                          |
|-------------------------|----------------------------------|--------------------------|
| <b>SOURCE OF FUNDS:</b> | Positions To Be Deleted Per A-30 | <input type="checkbox"/> |
|                         | Requires 4/5 Vote                | <input type="checkbox"/> |

C.E.O. RECOMMENDATION:

APPROVE

BY: *Alex Gann*  
Alex Gann

County Executive Office Signature

FORM 7000-1 COUNTY COUNSEL  
BY: *Michelle McKenna* DATE: 11/16/10

Consent  
 Policy  
 Consent  
 Policy

Dep't Recomm.:  
Per Exec. Ofc.:

**SUBJECT:** 2010 Temecula Valley Wine & Balloon Festival Report – District III

**BACKGROUND:** The Association has requested authorization to proceed with plans to conduct the 2011 Balloon and Wine Festival at the Lake Skinner Recreation Area in June. The District and Association will work closely to ensure another successful event if your honorable Board authorizes the District to move forward with this event.