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**SUBMITTAL TO THE BOARD OF SUPERVISORS  
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA**



**FROM:** Executive Office

**SUBMITTAL DATE:**  
January 3, 2011

**SUBJECT:** Assistance for the American Red Cross

**RECOMMENDED MOTION:** That the Board of Supervisors receive and file the attached report.

**BACKGROUND:** During a special meeting on December 22, 2010, the Board of Supervisors ratified the County Executive Officer's proclamation of local emergency caused by the severe winter storm that hit Riverside County. The Fire Department, Transportation, and Flood Control reported on the storm's impact during the open comment period of this special meeting.

In addition to department reports, representatives from the American Red Cross reported on the storm's impact and indicated the organization's need for \$100,000 in additional funding to assist Riverside County residents that will be impacted by severe winter storms as well as other emergencies that may take place during the year. Based on the Board's comments, there was the potential for meeting the request with a contribution from each District's Community Improvement Designation Fund. The Board indicated an interest in assisting the American Red Cross as soon as possible and wanted to hear more about the organization's need during the first

*(continued on page 2)*

  
\_\_\_\_\_  
Karen L. Johnson, Management Analyst

**FINANCIAL  
DATA**

Current F.Y. Total Cost:	\$ N/A	In Current Year Budget:	No
Current F.Y. Net County Cost:	\$ N/A	Budget Adjustment:	No
Annual Net County Cost:	\$ N/A	For Fiscal Year:	N/A

**SOURCE OF FUNDS:** N/A

Positions To Be Deleted Per A-30	<input type="checkbox"/>
Requires 4/5 Vote	<input type="checkbox"/>

**C.E.O. RECOMMENDATION:**

**APPROVE**

BY:   
\_\_\_\_\_  
Ed Corser

**County Executive Office Signature**

- Consent
- Policy
- Consent
- Policy

Dept's Recomm.:  
Per Exec. Ofc.:

Prev. Agn. Ref.: 12/22/2010

District: All

Agenda Number:

2.4

RE: Assistance for the American Red Cross

Date: January 3, 2011

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Board meeting in January. Supervisor Stone also wanted to hear more about the possibility of receiving 75% reimbursement from other sources for any funding provided to the American Red Cross.

Following the Board of Supervisors' meeting, representatives from the Executive Office met with Lois Beckman, Development Officer from the American Red Cross – Riverside County Chapter. It was determined that there was an immediate need for \$20,000 to assist Riverside County residents impacted by the winter storm. The Executive Office provided the American Red Cross with a warrant for \$20,000 the following day, funded from the Executive Office budget.

Peter Lent, from the Fire Department's Office of Emergency Services, reports that any funding provided directly to the American Red Cross is not eligible for reimbursement. Reimbursement can only be sought for specific shelter items (i.e., cots, blankets, etc) that have been directly purchased by the County. The American Red Cross has indicated it has enough personnel/shelter items, but has a need for cash to fund efforts to purchase emergency housing to displaced families. It will be at the Board's discretion to select its preferred mechanism for providing assistance.

Attached A is a copy of a letter from The American Red Cross that provides an overview of the assistance provided with the initial funding.

ATTACHMENT A



**American  
Red Cross**  
Riverside County Chapter

P.O. Box 55040  
Riverside, CA 92517  
1-888-831-0031  
[www.riversidecounty.redcross.org](http://www.riversidecounty.redcross.org)

January 3, 2011

Riverside County Board of Supervisors  
Marion Ashley, Fifth District  
John J. Benoit, Fourth District  
Bob Buster, First District  
Jeff Stone, Third District  
John F. Tavaglione, Second District

Dear Supervisors,

On behalf of the American Red Cross of Riverside County, I thank you for your recent gift of \$20,000 to support our response to the 2010 Winter Storms.

To date, our response has included the following:

Incidents – 23  
Adults – 30  
Children – 122 (Includes 96 children from ChildHelp in Beaumont)

Evacuation/Service Sites  
Hemet – 1 day  
Riverside – 2 days  
Beaumont – 3 days

Families placed in hotels – 3

Cases – 18  
12 remain open  
6 cases closed

Cities Impacted

Beaumont	San Jacinto
Moreno Valley	Mead Valley
Corona	Riverside
Canyon Lake	Temecula
Desert Hot Springs	Perris
Hemet	Wildomar
Mira Loma	

Expenses

Direct Financial Assistance	\$4,352
Additional Expenses*	<u>\$7,832</u>
Total Expended as of 1-3-11	\$12,184

\*Additional expenses include comfort kits, clean-up kits, misc. bulk distribution, Mass Care feeding, shelter supplies, staffing, usage of emergency response vehicles, and restocking of 2 shelter trailers with cots (110) and blankets (20).

We are certain we will be incurring additional costs for the cases that remain open. As families are able to return to their homes or relocate, we will continue to assist them with replacing linens and other household items that may have been destroyed from the flooding. We also expect to continue to receive calls for assistance as some residents are only now returning to the area from holiday vacations/trips and discovering damage.

Again, I thank you for your support of our response efforts. Your timely contribution has allowed us to respond to these families. The additional funding that you will be considering at your meeting later this month will ensure that we have the capacity – the resources, infrastructure and talent – to continue to respond to emergencies in Riverside County.

Sincerely,



Lois M. Beckman  
Development Officer

Tax I.D. Number 53-0196605

Cc: Ed Corser, County Finance Director  
Karen L. Johnson, Management Analyst  
Pamela A. Humphrey, CEO  
Ken Rivers, Chair, American Red Cross Board of Directors  
Scott Kiner, Vice Chair, American Red Cross Board of Directors