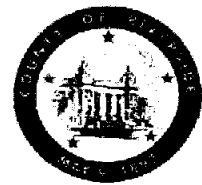


SUBMITTAL TO THE BOARD OF SUPERVISORS  
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA

206  
A



FROM: Department of Public Health, Community Health Agency

SUBMITTAL DATE:  
March 28, 2011

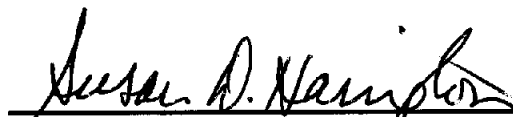
SUBJECT: Public Health Month – April 2011

**RECOMMENDED MOTION:** That the Board of Supervisors declare April 2011 as National Public Health Month in the County of Riverside and approve the attached proclamation.

**BACKGROUND:**

Departmental Concurrence

Many injuries and associated costs can be proactively prevented by taking actions such as wearing a seat belt, properly installing smoke alarms, correctly installing and using child safety seats, wearing a helmet, securing access to pools and spas, and educating the community about violence and maltreatment towards children, seniors, and other vulnerable populations. By proclaiming April 2011 as Public Health Month we can call upon members of the Riverside County community to join with us to observe this month by helping our families, friends, neighbors, co-workers and leaders better understand the importance of public health to a successful health system in light of this year's theme, "Safety is No Accident: Live Injury-Free in a Healthy Riverside County."

  
Susan Harrington, RD, Director  
Department of Public Health

|                       |                               |      |                         |   |
|-----------------------|-------------------------------|------|-------------------------|---|
| <b>FINANCIAL DATA</b> | Current F.Y. Total Cost:      | \$ 0 | In Current Year Budget: | N/A   |
|                       | Current F.Y. Net County Cost: | \$ 0 | Budget Adjustment:      | N/A   |
|                       | Annual Net County Cost:       | \$ 0 | For Fiscal Year:        | 10-11   |
| SOURCE OF FUNDS: N/A  |                               |      |                         | Positions To Be Deleted Per A-30 <input type="checkbox"/> |
|                       |                               |      |                         | Requires 4/5 Vote <input type="checkbox"/>                |

C.E.O. RECOMMENDATION:

APPROVE

BY:   
Debra Cournoyer

County Executive Office Signature

Dep't Recomm.: ☒ Consent ☐ Policy  
Per Exec. Ofc.: ☒ Consent ☐ Policy

Prev. Agn. Ref.:

District:

Agenda Number:

2.4

**Public Health Month  
April 2011**

**WHEREAS**, the month of April, is being celebrated as National Public Health Month, and the theme is Safety is No Accident: Live Injury-Free in a Healthy Riverside County; and

**WHEREAS**, nationally, each year, nearly 150,000 people die from injuries, and almost 30 million people are injured seriously enough to go to the emergency room; and

**WHEREAS**, the financial costs of injuries are staggering, accounting for 12 percent of annual U.S. medical care spending and totaling as much as \$69 billion per year; and

**WHEREAS**, unintentional injuries, such as motor vehicle crashes, poisonings and falls, rank among the top 10 causes of death in Riverside County; and

**WHEREAS**, 69% of drowning deaths in Riverside County were among children; and

**WHEREAS**, a healthy built environment can help effectively reduce injuries, traumatic events and violence at home, work, and at play; and

**WHEREAS**, many injuries can be proactively prevented by taking actions such as wearing a seatbelt, properly installing smoke alarms, correctly installing and using child safety seats, wearing a helmet, securing access to pools and spas, and educating the community about violence and maltreatment towards children, seniors and other vulnerable populations:

**NOW, THEREFORE**, we, the Board of Supervisors of Riverside County, in recognition of Public Health Month do hereby proclaim the month of April 2011 as Public Health Month and call upon members of the community to join with us to observe this month by helping our families, friends, neighbors, co-workers and leaders better understand the importance of public health to a successful health system in light of this year's theme, "Safety is No Accident: Live Injury-Free in a Healthy Riverside County."

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BOB BUSTER  
First District, Chairman

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JOHN F. TAVAGLIONE  
Second District

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JEFF STONE  
Third District

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JOHN J. BENOIT  
Fourth District

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MARION ASHLEY  
Fifth District