

**SUBMITTAL TO THE BOARD OF SUPERVISORS
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA**



FROM: Supervisor Bob Buster

SUBMITTAL DATE: June 28, 2011

SUBJECT: Collaborative partnership and co-sponsorship of the 2nd Annual Multicultural and international "Biz Fest"

RECOMMENDED MOTION: That the Board of Supervisors:

1. Host the 2nd Annual Multicultural and International "Biz Fest" in cooperation with the Inland Empire Asian Business Association, AT&T, US Bank, EDA Office of Foreign Trade, Parkview Hospital, Riverside County Black Chamber of Commerce and Greater Riverside Hispanic Chamber of Commerce
2. That said sponsorship of this event is expressly limited to in kind service such as the use of the Atrium and Board Chambers on Thursday, August 4, 2011 from 5:30-7:30 PM
3. Direct county staff to waive any user fee(s) in lieu of sponsorship of this prestigious event for use of the board chambers and atrium

BACKGROUND:

The Board of Supervisors has directed the Economic Development Agency through the Office of Foreign Trade, to encourage foreign direct investment in our county and to assist business in increasing exports. This event brings together, under a single roof, business leaders from throughout the inland region and Southern California.

I request that the Board of Supervisors host the 2nd Annual Multicultural and International "Biz Fest" and support this event through in kind service of the Atrium and Board Chambers on Thursday, August 4th, 2011.

BOB BUSTER
1st District Supervisor