

**SUBMITTAL TO THE BOARD OF SUPERVISORS  
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA**



**FROM:** Supervisor Marion Ashley

**SUBMITTAL DATE:**  
June 13, 2011

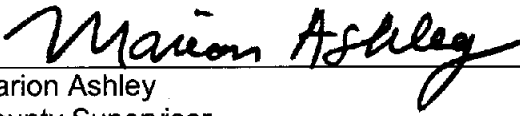
**SUBJECT:** Nomination of County Supervisor to serve on the United States Department of Commerce International Trade Administration, District Export Council

**RECOMMENDED MOTION:** That the Board of Supervisors:

1. Nominate Third District County Supervisor Jeff Stone to serve on the United States Department of Commerce's, International Trade Administration, District Export Council; and
2. Direct the Assistant County Executive Officer-EDA, the Managing Director-EDA, and/or the County Foreign Trade Commissioner to convey the boards nomination to the Director of the of the District Export Council before July 15, 2011.

**BACKGROUND:** Since March of 2009, the Board of Supervisors has been actively engaged in formal efforts to promote increased exports of products made in the County of Riverside to markets in other nations. According to the Brookings Institution exports of products manufactured or produced in this county and region represent an export dollar value of \$ 11.5 billion dollars annually. Fully 10 percent of the county workforce relays on exports for their direct jobs.

(Continued)

  
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Marion Ashley  
County Supervisor  
Representing the 5<sup>th</sup> District

Prev. Agn. Ref.:

District:

Agenda Number:

**3.8**  
EDA-001b-F-11a  
Form 11 (Rev 06/2003)

**BACKGROUND:** (Continued)

Our Office of Foreign Trade-EDA has worked hard to promote exports, increase export loans through the Export-Import Bank of United States partnership and the board has executed bi-lateral trade agreements, encouraged the passage of free trade agreements, expanded and secured staffing for foreign trade zones, and assisted local business in exports and actively pursued foreign direct investment via the EB-5 Visa Program. A seat on the District Export Council is another important step in our effort to serve our manufacturers and exporters. This organization supports the international business community, and compliments the county's longstanding effort to facilitate the development of exporting networks. Each board has a membership of 30 persons, and appointments are four year terms. Appointees serve at the pleasure of the Secretary of the United States Department of Commerce. Supervisor Stone has played a key role in the development of our foreign trade programs, expansion of the foreign trade zones, is actively engaged in a successful business exporting, and has expressed interest in serving to promote trade and increase local jobs for our workforce. Staff assistance for the County Supervisor will be provided by the County Foreign Trade Commissioner-EDA or a designee of the Assistant County Executive Officer-EDA /Managing Director of EDA.