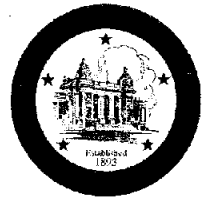


**SUBMITTAL TO THE BOARD OF SUPERVISORS  
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA**



**FROM:** Supervisor Bob Buster

**SUBMITTAL DATE:** July 24, 2011

**SUBJECT:** Riverside County Manufacturers and Exports Association (RCMEA)

**RECOMMENDED MOTION:** That the Board of Supervisors:

- 1) Support the establishment of the Riverside County Manufacturers and Exporters Association
- 2) Direct the Assistant County Executive Officer-EDA, Managing Director EDA, and or the Commissioner of Foreign Trade to support and assist in the establishment of RCMEA
- 3) Direct county assistance in the initial marketing and startup of RCMEA as needed
- 4) Direct EDA to provide financial assistance in the establishment of RCMEA as a not for profit
- 5) Direct EDA and or other county departments to work in support of regulatory and tax reforms that will create and maintain jobs in our manufacturing industry

**BACKGROUND:** Riverside County is home to an estimated 4000 manufacturing firms which create thousands of direct jobs for our workforce. In addition to the direct jobs created by these manufacturers, thousands of jobs are also created in the supply chain and distribution network. This industry pays millions each year in local sales and property taxes and seeks little assistance from county, city, state, or federal government. Encouraging and assisting in establishing this important association demonstrates that the county supports small business and manufacturers who export products around the globe. The Riverside County Manufacturers and Exporters Association is envisioned to be an advocate for jobs and manufacturing in our county, state, nation, and around the globe. RCMEA also seeks to create opportunities for local manufacturing and exporters to network and create opportunities for local suppliers to participate in supplying parts for inclusion in the manufacturing process produced locally in order to add more jobs in our county and region.

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**Bob Buster**  
Supervisor, 1<sup>st</sup> District