

**SUBMITTAL TO THE BOARD OF SUPERVISORS
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA**



FROM: Supervisor Ashley

SUBMITTAL DATE: September 13, 2011

SUBJECT: BOARDS, COMMISSIONS AND COMMITTEES ACTION

RECOMMENDED MOTION: The Board of Supervisors appoint member to:

Board, Commission, or Committee: Workforce Investment Board

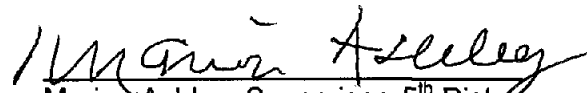
Type of Nomination: ☒ Private Sector Representative

Member:
Name: Julie Adams
Address: District Manager
Kenneth Cole
48400 Seminole Drive
Cabazon, CA 92230
Telephone: 951 849 6641

Term of Appointment: Full Term ending July 26, 2013

BACKGROUND/APPOINTEE INFORMATION:

Ms. Julie Adams, District Manager for Kenneth Cole is being recommended by the Workforce Investment Board (WIB) Executive Committee to serve on the WIB as a private sector representative for District V. Ms. Adams comes from a retail background and witnessed how the economic downturn and high unemployment affected neighborhoods and communities by analyzing how consumer goods were transported throughout the Pacific area. She believes the retail business must make changes in their marketing strategies by optimizing their opportunities to leverage traffic methods; allowing their products to reach consumers and help retail become a more recession proof industry. Ms. Adams is passionate about community service and will bring her positive attitude and proven problem solving skills to the WIB.


Marion Ashley, Supervisor, 5th Dist.