

**SUBMITTAL TO THE BOARD OF SUPERVISORS
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA**



FROM: Supervisors Marion Ashley and Jeff Stone **SUBMITTAL DATE:** October 10, 2012

SUBJECT: Re-naming Riverside County Regional Medical Center

RECOMMENDED MOTION:

Direct the Executive Office to analyze the feasibility of forming an alliance with the UCR Regents and other stakeholders in creating a County-UCR Medical Center and consider renaming Riverside County Regional Medical Center to an appropriate name that includes University of California Riverside.
Suggestions:

County-UCR Medical Center
Riverside County-UCR Medical Center
Riverside County-UCR Regional Medical Center
UC Riverside-County Regional Medical Center
University Medical Center

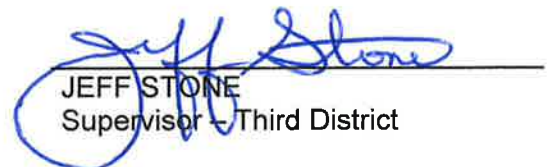
A new hospital logo that would encompass both County of Riverside and UCR Medical School should be explored with said name change.

BACKGROUND:

On Tuesday, October 2, 2012 UC Riverside School of Medicine received accreditation, becoming the UC system's sixth medical school. The last time the University of California established a medical school was in 1967 in Irvine. With the establishment of The Haider Program in 1974, vision was established for UCR to have a medical school.

Through generous donations/pledges/commitments from community leaders, City of Riverside, hospitals, health care professionals/staff and this Board of Supervisors, such a vision became a reality! Our first medical students will begin fall of 2013.


MARION ASHLEY
Supervisor – Fifth District


JEFF STONE
Supervisor – Third District