

**SUBMITTAL TO THE BOARD OF SUPERVISORS
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA**



FROM: Supervisor Jeffries

SUBMITTAL DATE: March 26, 2013

SUBJECT: COMMITTEES, COMMISSIONS AND BOARD ACTION

Committee, Commission, or Board: Workforce Investment Board

RECOMMENDED MOTION: The Board of Supervisors appoint member to:

Type of Nomination: Public Sector

Member: Name: Deanna Lorson
Assistant City Manager, Riverside
Address: 3900 Main Street
7th Floor
Riverside, CA 92501
Telephone: **951 826 2520**

Term of Appointment: **Full Term ending 3/12/2015**

BACKGROUND/APPOINTEE INFORMATION:

Ms. Deanna Lorson, Assistant City Manager, City of Riverside, oversees the Community Development, Public Works, Information Technology and Development departments and leads the City Manager's Office of Economic Development. Ms. Lorson has over twenty years of local government experience. Fifteen of those years was spent with Riverside County Economic Development Agency where she became the Managing Director.

Ms. Lorson believes bringing businesses with jobs to our area is key to improving our economy and moving people out of poverty. When relocating or establishing a business, one key factor employers considers is the local workforce. Ms. Lorson believes that the Workforce Investment Board (WIB) is an avenue that can help tackle these challenges and would like to work in partnership with business, education and labor leaders to create workable solutions. Ms. Lorson also believes that participation in the WIB will help strengthen the relationship between the City of Riverside and the County workforce development programs.

Kevin Jeffries, Supervisor
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